

----- Forwarded message -----

From: Tyler Shannon <tyler@incide.net>

To: Bennet Manvel <bmanvel@fcgov.com>, Kelly Ohlson <kohlson@fcgov.com>, "Lisa Poppaw" <LPoppaw@fcgov.com>, Karen Weitkunat <kweitkunat@fcgov.com>, "Darin Atteberry" <DATTEBERRY@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, Wade Troxell <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 01:34:42 +0000

Subject: Data supporting stadium is good for CSU and Fort Collins

Adam State Invested in Athletics and are now attracting better athletes, attendance at events is up:

http://www.chieftain.com/sports/local/valley-vision/article_c59980b8-9a36-11e0-b9a8-001cc4c002e0.html

CSU Pueblo investing in Football has led to increased revenues and increased enrollment:

http://www.chieftain.com/business/football-s-renaissance-also-scores-off-the-field/article_e27dff6-163e-11e1-98a6-001cc4c002e0.html

University of Central Florida moved into a new on-campus stadium in 2007 and increased attendance over 100% and that level has remained steady. UCF also received an invitation to a BCS conference and receives over \$7M in TV revenue.

http://articles.orlandosentinel.com/2011-01-15/sports/os-bianchi-john-hitt-ucf-20110115_1_ucf-president-john-hitt-ucf-football-bright-house-networks-stadium

The Impact of College Sports Success on the Quantity and Quality of Student Applications

http://www.aaec.vt.edu/aaec/working%20papers/2008_05.pdf

Using Athletics to Win the Enrollment Game

<http://www2.aacrao.org/sem/index.cfm?fa=view&id=2292>

This study proves that there is a positive benefit to home owners with regards to the value of their homes, the closer they are to a stadium. Assessing the Economic Impact of Sports Facilities on Residential Property Values: A Spatial Hedonic Approach

http://college.holycross.edu/RePEc/spe/FengHumphreys_PropertyValues.pdf

Former University of Minnesota Athletic Director on athletics at Minnesota and the stadium:

"Lastly, you'll be remembered as much as anything for getting TCF Bank Stadium built and bringing football back to an on-campus facility. Fair?"

Maturi: I think so. It's had such a huge impact and there are so many benefits to the stadium. We have 250 events in the club rooms; we have weddings, banquets, business meetings, a multitude of events. The university and the community use the facility for a significant number of events. There's meaning behind that, the way the stadium brings everyone together on campus."

<http://www.sportsbusinessdaily.com/Journal/Issues/2012/02/27/People-and-Pop-Culture/TBLA.aspx>

Plans for UNLV on-campus stadium:

<http://www.lasvegassun.com/news/2011/feb/01/plans-proposed-unlv-stadium-be-unveiled-morning/>

FAU on-campus stadium:

<http://www.tcpalm.com/news/2011/oct/12/faus-stadium-house-that-howard-built/>

The anticipated effect of FAU's on-campus stadium on the local economy for each game day is expected to be \$1.8 million not to mention all the jobs created.

<http://www.fau.edu/mediarelations/Releases0511/051110.php>

Tulane is in the process of building an on-campus stadium:

http://www.thehullabaloo.com/sports/article_0e4631f8-2272-11e1-b6fc-001a4bcf6878.html

This talks about Tulane's stadium and has quotes from players, the University President, etc. regarding their stadium.

<http://www.sportsnola.com/sports/tulane/578224-tulane-university-announces-fundraising-campaign-for-stadium.html>

University of Richmond completes an on-campus stadium:

<http://news.richmond.edu/features/article/-/2096/a-new-day-football-returns-to-campus-as-ur-opens-expanded-multi-purpose-stadium.html>

This is a study showing the effect that having a stadium on campus affects attendance at college football games

<http://web.bus.ucf.edu/faculty/rhofler/file.axd?file=2011%2F2%2FCabrera-Campus+stadium-attendance.pdf>

This article contains supporting info about how "elite" athletic performance in athletics helps applications for admissions

<http://www.thesportjournal.org/article/impact-elite-individual-athletic-performance-university-applicants-admission-ncaa-division-i>

Baylor reports a large increase in applications. Recent athletic success a suspected cause.

<http://baylorlariat.com/2012/04/12/baylor-reports-large-increase-in-applications/>

USF considers an on-campus stadium despite the fact that they play currently at Raymond-James stadium (Tampa Bay Buccaneers)

<http://www.cbssports.com/collegefootball/story/15322209/to-ditch-drivethru-u-tag-south-florida-needs-own-stadium>

Article that UAB either should build an on-campus stadium or drop football all together, because the status quo is not working.

http://www.al.com/sports/index.ssf/2011/02/solomon_uab_must_build_stadium.html

There is an undeniable link between athletic success and prospective student interest. Who is our next generation of alumni and why will they care about CSU? How do we attract students that in the future will best assume the stewardship of the University? How does CSU best promote and evolve its academic achievements during this sports marketing-driven era? An on campus stadium is not the magic bullet. Athletic success is not the magic bullet. However, they are necessary steps in the right direction for CSU to remain academically relevant, strengthen its overall brand and attract the next generation of leaders. You don't have to love athletics, but it's not unreasonable to think that a visible and successful athletics programs adds value to your CSU degree, to the university, to Fort Collins and to everywhere a Ram may travel. Be Bold.

<http://www.bizvoicemagazine.com/archives/11janfeb/Sports-4Sides.pdf>

LEED Platinum certification of a North Texas Stadium. This would send a great message to students and the community of Fort Collins, having a stadium with top sustainability metrics.

<http://www.cdrecycler.com/university-north-texas-stadium-leed.aspx>

LEED Silver certification of University of Minnesota Stadium.

<http://www.energyinnovationcorridor.com/page/showcase/university-of-minnesota-tcf-bank-stadium-leed-silver-certified/>

Here are some studies and articles on the economic impacts of college game days

University of Utah recently left the MWC for the PAC-12 and their revenues have gone through the roof. Not just in regards to revenue to the school but also to the city and state.

Out-of-state attendees of the five Pac-12 home football games from the 2011–2012 season spent approximately \$5.5 million on in-state goods and services during their visit.

Television revenues under the Pac-12 are expected to be \$3 million for the 2011–2012 season, climbing to \$15 million per year by 2015. Television revenues under the MWC were \$1.2 million per year.

http://cppa.utah.edu/publications/econ_dev/pac12_report.pdf

University of Arizona

<http://uanews.org/node/37051>

University of Nebraska

http://www.bbr.unl.edu/documents/athletic_report.pdf

<http://www.dailynebraskan.com/news/football-fandom-boosts-local-economy-1.1128971>

Texas Tech University

http://www.depts.ttu.edu/provost/acadaffairs/docs/Reports/Economic_Impacts_of_TTU.pdf

Economic Impact of Athletics at the University of Michigan

http://urcmich.org/news/pdf/AEG_Big10_Football_FINAL.pdf

Finally a report on the Fargo Dome and its impact on the area

<http://ageconsearch.umn.edu/bitstream/23656/1/sp040001.pdf>

Distances of stadiums to University:

This shows there are officially 25 schools with an off-campus stadium. Of this group 4 are within 1 mile of campus. 8 have come out publicly in pursuit of an on-campus stadium (South Florida, UNLV, CSU, Tulane, UAB, Baylor, Northwestern, San Jose State). 1 team plays at the historic Rose Bowl, and 4 play in NFL stadiums. And UMass & Washington are only playing off campus because they are currently renovating their on-campus stadiums.

<http://footballgeography.com/?p=669>

----- Forwarded message -----

From: David Sahimi <david.sahimi@gmail.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 01:43:39 +0000

Subject: Ashamed

I watched your most recent City Council and I must say I am ashamed of each and every one of you. First of all I thought the point of inviting Dr. Frank to your meeting was to ask him questions. Not to inject your own feelings towards the subject. Many of you made comments of not knowing about many new stadium supporters obviously that shows that you have not attended any of the stadium committee meetings, did not go to the Green and Gold game, do not read comments in the Coloradoan etc. As members of the city council I would hope that you would have done one if not all of the above before passing judgements. One gentlemen made the comment that he hasn't read any articles that support the theory that athletics can be beneficial to a university however he did attend Mr. Ridpath's meeting. How can you come to a conclusion without understanding both sides and doing research?

I have never understood why the city of Fort Collins always seemed to have a hard time keeping up with the times, after watching this meeting it is clear as day. I have never been more embarrassed of my city.

David Sahimi

CSU Graduate & Fort Collins resident

----- Forwarded message -----

From: Andrew Scott <andrewscott37@msn.com>

To: Karen Weitkumat <kweitkumat@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 01:57:30 +0000

Subject: CSU Stadium

It's easy to go through life being a nay sayer to new ideas and shoot down outside the box thinking! It's difficult to take on challenges that better ourselves and our community. We ask that the leaders of this community "Be Bold" and support those ideas that make our community better. An on campus stadium is financially the best thing for Fort Collins. Increased revenues benefit all of the commercial businesses that surround the stadium. Foot traffic is the key to these increased revenues. Give us as community members and CSU graduates something to be proud of. Support this stadium and "Be Bold"!

Andrew Scott

970-378-2244

Sent from my iPhone

----- Forwarded message -----

From: Jeremy Anderson <jeremy.anderson84@gmail.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 02:01:28 +0000

Subject: New CSU Stadium

Good evening!

I have been watching your meeting with Dr. Frank regarding the new CSU stadium and was somewhat surprised by the lack of support. A few of you mentioned that you didn't know anyone in support of the new stadium, and I wanted to be the first. Ironically, my experience has been the opposite. I do not know a single person who is against the new stadium. It is a polarizing issue, and one that is not necessarily bringing out the best in all of us. I agree that there are many obstacles and potential pitfalls with undertaking a project of this size, however, I have not heard of one yet that could not be remedied with proper planning. There also seems to be some misinformation (or perhaps lack of information) out there that is causing a lot of fear and negative response. Again I believe that with proper education on the subject, much of this fear would be alleviated. I have so much pride in CSU. Pride in both our academic profile and athletics. I will always support both, and I wholeheartedly believe that they support each other. Anyway, thank you all for letting me take up some of your time.

Jeremy Anderson

Class of 2006

----- Forwarded message -----

From: Tim Hensley <timmyhensley@hotmail.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkunat <kweitkunat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, Wade Troxell <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 02:04:59 +0000

Subject: In Support Of the New CSU On Campus Stadium

All,

As one who truly loves the town of Fort Collins, I am in full support of CSU's New On Campus Stadium. There are so many great things will be a result of building this new stadium.....Here are a few:

Increased Business Revenue- There will undoubtedly be a huge windfall for the City of Fort Collins. The increased sales from the business alone in the old town district will substantially increase from the new location of the stadium. People who will attend functions at the stadium will undoubtedly be arriving in town early to enjoy dinner prior to games, and undoubtedly stay after the functions to enjoy the night life. I for one will want to stay around town just so I can eat with my friends rather than try to battle my way back to I-25 or even better, I will be using the Mason Street corridor light rail if that were to ever take shape....

Increased National Media Exposure- I have never seen a bad article written about the city of Fort Collins, and as such don't you think every article written about Fort Collins leads to increased growth and benefits of Fort Collins....Well the same can be said about TV exposure.....More people will see what Fort Collins has to offer, and that means to more citizens....which leads to increased revenue.

Employment Opportunity- Jobs....Yep the stadium will bring them....The construction of a project of this size will lead to close to 1-2 thousand construction jobs in the area.....That is something superb in a time of slow growth in this state

Decreased Game Day Traffic- The math is very simple, if you have a stadium that generally brings in 10-20 thousands students for a game, then you are going to have 10-20 thousand students traveling from Campus through the West end of Fort Collins to Hughes.....Now what if you bring the stadium to the students, rather than bring the students to the stadium....This is a great idea and concept that almost ALL of the great stadiums and schools employ.....Less Drinking and Driving.....Less Police \$ spent on traffic control, and less noise and nuisance left by students and rowdy alumni traveling to and from the game.....

The notes above are just a few of the great reasons to support this new stadium....There are plenty more where this cam from.....Please review these thoughts and let me know if there is anything else you may be concerned about in regards to this great idea.

----- Forwarded message -----

From: Andrew Lehman <lehman.mari@gmail.com>

To: Lisa Poppaw <LPoppaw@fcgov.com>, Gerry Horak <ghorak@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Bennet Manvel"

<bmanvel@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, "Karen Weitkunat" <kweitkunat@fcgov.com>, Kelly Ohlson <kohlson@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 02:23:04 +0000

Subject: Referendum for the on-campus stadium

City Council Members,

I urge you, do not do a referendum for a yes/no vote on the stadium until the committee appointed by CSU has gathered all of the facts, and Dr. Frank has made his decision. You are sending a very strong message that the City of Fort Collins doesn't support CSU, and that the City doesn't trust CSU to make the right decision.

Dr Frank has chosen to engage the City of Fort Collins during this study in a very open way, and I have a lot of respect for him because of this. I suggest you respect him, and trust him to value your opinions, and trust him to make the right decision. Bottom line, the best thing for CSU and the City of Fort Collins is have a close relationship. The display that the council put on tonight does not foster that positive relationship, especially when Dr Frank is reaching out to you when he really does not need to.

The debate for an on campus stadium has been very charged and heated that, thus far, has been dominated by emotional reactions from both sides of the argument. The committee appointed by Dr. Frank at CSU is charged with the feasibility study, and gathering facts to support their recommendations. They haven't even decided to build one yet, just to see if it's feasible, and just to see if it's the right thing to do.

I watched the meeting tonight, and what I witnessed was an emotional reaction by a group of City Council Members that should be making more informed decisions. You said it tonight, you haven't done your research, however you are against the stadium? Frankly, I lost a lot of respect for the City of Fort Collins for how they are going about this debate.

Again, I urge you to let the CSU Committee do their work and provide facts for you to make your decision on whether you support the stadium. I urge that you do some research on your own and talk to city council members at other college towns; see what they think about their universities, see how much they value stadiums at the heart of their towns, see what economic benefits exist. Please, make informed decisions.

Thank You,

Andrew Lehman

----- Forwarded message -----

From: Tyler Shannon <tyler@incide.net>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>, "Frank, Tony" <tony.Frank@ColoState.EDU>

Cc:

Date: Wed, 25 Apr 2012 02:28:07 +0000

Subject: Be Bold Supports the On-campus stadium.... learn how...

Dear City Council Members,

In response to your questioning of Tony Frank I want to show you the support that we have for the stadium. This last Wednesday we launched the Be Bold Campaign in support of the stadium. In that short amount of time, we have over 800 Facebook followers (<http://www.facebook.com/pages/I-support-CSUs-New-On-Campus-Stadium/272789946115489>) and are consistently adding double digit supporters daily (in comparison, SOSHughes has 174 and has maintained that level for several weeks). We have a petition with over 1000 signatures (<http://www.change.org/petitions/colorado-state-university-on-campus-stadium-support-the-building-of-an-on-campus-stadium-at-csu>) (Opposition has less than 800 despite much more public display and going on-campus and in the community consistently to try to get more signatures; we have not done this). Also at the Spring Football game where over 7000 people attended, hundreds of supporters bought BeBold shirts in which

we actually ran out of shirts, and we only spoke to 3 people that were against the stadium out of the literally thousands we talked to regarding it that day. Also, RamNation.com generally gets 20K views of it's website every month. Since the potential stadium was announced, that number has increased to over 34K and we have not had 1 person speak out against the on-campus stadium.

Please visit the BeBoldCSU.org website for more information. We have also recently released an interview on our website with the Athletic Director from Texas Christian University regarding how being bold in athletics and having an on-campus stadium has been beneficial for his University and community. And we will be posting one as early as tomorrow between us and the President of Boise State. More information will be added consistently in the near future.

Some real reasons you need to consider regarding why some students say they are against it:

- 1) They have never had an on-campus stadium and most have never even been to one to know how much of a difference it makes on game day. If you look at the numbers, a majority of CSU donors support the stadium, most likely because they want to see the excellence of CSU increase and many have been to other schools and seen how magical an on-campus stadium is for Universities and the community.
- 2) SOSHughes has been on-campus (and not denied it to us) telling students that CSU will raise their tuition and fees to pay for the stadium (which we all know is not true as Tony Frank has committed against this to build the stadium).
- 3) Students are not connected with CSU or CSU football. This is an entire reason to build the stadium to create that connection, but most students don't feel that connection currently because they have never had it so it is hard for them to compare.
- 4) Most of the current students will not be attending CSU when the stadium is built so many believe it doesn't affect them and thus don't care about it.

We also have received extensive direct support to our campaign from local Fort Collins businesses and business owners that want this stadium to happen because they understand that the increased foot-traffic on game day and during other events will be very good for their restaurant, hotel, merchandise location, etc.

I suggest you look at this info as well as all the support articles I have previously sent you and re-evaluate your stance that the majority of CSU supporters, Fort Collins community members, and football fans are against this stadium. Because it is completely false. The fact of the matter is, the opposition has been contacting you because they believe you are their best chance to stop it. We have tried to stay away from the City Council, since we know you have a lot of other things going on and figured you would understand that CSU building this stadium is good for local businesses, good for job growth, and good for the future of CSU. We will change that, and encourage all of our supporters to contact you.

Thank you,

Be Bold Campaign Team

www.beholdCSU.org

----- Forwarded message -----

From: TOM BARRETT <tomandjuliabarrett@msn.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 02:30:07 +0000

Subject: Stadium support

City Council:

I appreciate the council's time having Dr. Frank update the stadium decision process. It seemed that the majority of the council had a negative view of the proposed on campus stadium. The comments about not knowing of anyone who was in favor of the stadium seemed curious if not unbelievable. I have spoken to many who are in favor of the stadium as I am myself. The on campus meeting I recently attended was evenly split in support and non-support of the stadium. The overwhelming reason given against the stadium was the expected increase in traffic and parking in the surrounding neighborhoods. If those who are apposed to the stadium plan would actually listen to the plan it would be clear that the traffic situation would not be any greater than it is now. I know that the neighborhoods surrounding Mile Hi are marked as tow-away zones for game day traffic. Those who buy tickets to CSU games could also buy assigned parking lot passes that would put cars in parking spaces relatively quickly. The reality of Game day traffic is that there is heavy congestion for 90 minutes before kickoff, followed by 3 hours of dead traffic, then 60 minutes of heavy traffic leaving the stadium area. Extrapolating this over a six game season, there would be 15 hours of heavy traffic per year. Not unreasonable for a facility that will add \$millions to the local economy and provide tremendous joy to those who follow the Rams.

Tom Barrett LLC

1800 Valley Forge Ave

Fort Collins, CO 80526

----- Forwarded message -----

From: Brian <brianabell1980@yahoo.com>

To: Gerry Horak <ghorak@fcgov.com>, Wade Troxell <WTroxell@fcgov.com>, "Aislinn Kottwitz" <AKottwitz@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, "Bennet Manvel" <bmanvel@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, "Karen Weitkunat" <kweitkunat@fcgov.com>, Kelly Ohlson <kohlson@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 02:30:16 +0000

Subject: Csu football stadium

To the city council,

As a resident of fort Collins and northern Colorado for 14 years I want to first thank you for your service to the community. Secondly I would like you to think twice before issuing a referendum on the proposed stadium. You know for a fact that only 6-10% of fort Collins residents attend csu football games. Issuing a public vote on this issue will only show the residents a tainted view. If the vote gets over 10% in favor of the stadium, then that will prove that even residents who don't attend games want a new stadium built.

My point... You voting idea is a lose lose for the city..a waste of city \$ and time.

I love csu, and I love fort Collins. This vote would only polarize the two entities...please think twice.

Brian bell

Sent from my iPad

----- Forwarded message -----

From: "Kaplan, Ben" <bkaplan@qualcomm.com>

To: City Leaders <CityLeaders@fcgov.com>, Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkunat <kweitkunat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, Wade Troxell <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 02:41:53 +0000

Subject: Stadium Support

Dear Fort Collins City Council,

I am a member of BeBoldCSU.org. We are a group of CSU Ram Fans who proudly support the creation of an on-campus at Colorado State University. Our membership is over 20,000 individuals from across Colorado and our sole purpose is to educate the citizens of Colorado as to why building a stadium is in the best interest of both CSU and Fort Collins. We also have 2 support petitions (link to first petition) with over 1500 signatures and a Facebook page with over 800 members. <http://www.change.org/petitions/colorado-state-university-on-campus-stadium-support-the-building-of-an-on-campus-stadium-at-csu> (2nd petition link)

I was extremely disappointed in hearing that you are thinking about putting the stadium issue up for a non-binding vote because in your opinion there is no support for the stadium. I am here to tell you that there is tremendous support for the stadium and your job as city council is to remain impartial and hear both sides of the issue. Tony Frank hasn't even decided to build the stadium yet and you are already talking about a referendum which would only serve to divide the community. And to add further insult you want to have this vote when CSU is out of session and therefore eliminate students who could vote in favor of the stadium.

The entire council changed their tone from neutrality to adversarial which is completely unfair as you said you'd wait for Dr. Frank to present his case after the Stadium Committee made their recommendation based on the analysis of several respected companies with years of experience in these types of situations. But because until just recently the opposition has been a little louder you feel the need throw that in the face of Dr. Frank and CSU. This despite the fact that until now CSU and the Fort Collins have had an excellent relationship (which you even said at the last meeting).

BeBoldCSU has been on every major television station in Colorado over the past 10 days, numerous radio station interviews, and have conducted interviews with Athletic Directors at TCU, Boise State, and UCF. On our website we have real data that shows that on-campus stadiums do make a positive impact.

We are not the minority, we are the majority. As you can imagine when people don't want something they tend to be a little more vocal while the other side tends to be a little less proactive. That is changing and our membership supports our stance. You will see BeBoldCSU billboards all over Fort Collins in the next day or 2, we sold over 300 support t-shirts, with yard signs coming.

I implore you to examine the facts in this case before bringing this to a ridiculous referendum which in the end doesn't mean anything and like I said earlier will only serve to fracture your relationship with CSU and divide the community. Please do not forget that Fort Collins would be nothing without CSU as they are still the largest employer in the city. They deserve the chance to improve their athletics and academics without the city council pushing Tony Frank into a corner to make a bad decision based on the emotions of a few. You need to be presented with the analysis on the benefits of the stadium and you need to realize that there is plenty of support. Tony Frank is a smart man and has just raised over \$500m for CSU, something that has never been done before. He is bases his decision on facts and not emotions which is what you all displayed tonight at the meeting. As elected officials I expect more and we're extremely disappointed.

Sincerely,

Ben Kaplan

1999 CSU Graduate

Ben Kaplan

Product Strategy

Firethorn Mobile, subsidiary of Qualcomm Inc.

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----- Forwarded message -----

From: Kirk von Bernuth <kirk_vonbernuth@hotmail.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkunat <kweitkunat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, Wade Troxell <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 03:02:27 +0000

Subject: Fort Collins resident IN SUPPORT of the On Campus CSU Stadium

City Council Members:

I wanted to voice my concern after tonight's city council meeting in which, in my opinion, the council misrepresented the views of a great many Fort Collins residents. I have been a resident for 7 years since moving back after graduating from CSU in 1998. I have many friends, colleagues, and family members in town and I can't think of one of them that isn't in favor of an on-campus stadium. The vision of Dr Frank and Jack Graham are just what our university

needs to not only continue on it's path of academic excellence but take it to the next level and bring it's athletic programs in to the forefront as well. I believe an on-campus stadium is integral in this endeavor.

I understand that the city council wants to have it's say in the process, but I'm thankful that at the end of the day it's Dr Frank's decision. It has become abundantly clear that he is the right man for the job. The city of Fort Collins wouldn't be the place that it is without Colorado State University. This is a one time chance to make the University an even better place, and as CSU goes, so does the city of Fort Collins.

Thank you,

Kirk von Bernuth

----- Forwarded message -----

From: chris brady <chipperram@gmail.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkunat <kweitkunat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 03:05:42 +0000

Subject: 4/24 city council meeting

Ladies and Gentlemen,

I appreciate your service to the community, and appreciate that you went out of your way to invite President Frank to speak at your council meeting tonight. I would like to comment a bit on the meeting since I did watch it online. I do confess that I am no longer a resident of Ft. Collins, so take my comments for what you think they are worth. I live about 8 miles from Ft. Collins, primarily shop and conduct business in Ft. Collins, but do not have any say in your re-election. Therefore maybe my comments are without importance.

However, I feel compelled to express my disappointment at the way the President of my alma mater was treated at your latest meeting. Dr. Frank is under no compulsion to address your council and does so voluntarily. For his effort he was rewarded with a blind sided attack from partisan members who were apparently there to threaten to throw the weight of the council around to disrupt his vision of growing CSU. Members attacked his transparent and focused attempt to investigate the viability and necessity of an on campus stadium. One member admitted that he was leaning towards being opposed, while simultaneously admitting that the only research he had done was to attend an anti stadium presentation by a paid presenter. No research whatsoever into the many positive studies provided on public websites that support the stadium. I think Dr. Frank deserves to be treated better than this in what was supposed to be an informational session. The threat of city council holding a public election to reach a non binding resolution was over the top and came across clearly as a threat, not an attempt to find an honest consensus. I would expect a more professional approach from elected representatives.

I think you will find if you make an honest inquiry into the opinions of the populace of the greater Ft. Collins area (Northern Colorado), that the vast majority of interested people are not opposed to the stadium or in favor of it. I think it is fairly obvious that most are taking a wait and see approach until all of the facts are presented. The city council would certainly look much more professional if their deliberations were reflective of that opinion.

With respect,

Chris Brady

----- Forwarded message -----

From: Lee Swanson <rambo@frii.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 03:08:22 +0000

Subject: On campus stadium

Dear City Council and City Manager;

As we watched your work session tonight with Dr. Tony Frank in regards to the proposed on campus stadium I was shocked that you said very few people have contacted you on the issue. A couple of you said only ONE person had gotten in touch on the issue.

What!

As downtown business owners, we are totally in favor of an on campus stadium. We don't think it would take an expensive study or surveys to understand that it would stimulate Fort Collins core areas...Campus West, mid town and downtown.

We will take all we can get at our business on a November Saturday!

I guess we are greedy.

In 15 to 20 years, our grand kids are gonna ask, "grampa, you had the opportunity to have a multi use stadium for free, and you said no??!!

To have the stars align...new coach, new AD, and new stadium! Wow.

Maybe 50,000 capacity is too much, but to keep the parents of students, and students on campus for major sporting and entertainment events we think would definitely be a boon for our town.

We have been to a handful of football games over the years and I remember the smaller side of the stadium being reserved for students... seems backwards.

Take a walk on campus on most weekends...dead. Keep em here and fill it with STUDENTS!

Thanks for your time and we hope more people step up and let you know how they feel and that you carefully consider this issue.

Lee and Ann Swanson
Fort Collins/District 4

----- Forwarded message -----

From: jay lenoce <jaylenoce@hotmail.com>
To: City Leaders <CityLeaders@fcgov.com>
Cc:
Date: Wed, 25 Apr 2012 03:22:16 +0000
Subject: i support the jack graham, tony frank
and the on campus stadium.

jay lenoce

720-771-4373

----- Forwarded message -----

From: Kevin Berry <kevin72_99@yahoo.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 03:28:30 +0000

Subject: CSU needs an on campus stadium

Hello, Council Members,

I just read that you haven't heard from anyone who wants to build a new stadium. Well you can count me in as one of the CSU graduates that believes a new stadium would benefit both CSU and the Fort Collins. Local businesses would benefit from more traffic before and after games. I can see CSU fans in Old Town and walking through the Oval while they are headed to the stadium.

Please look at this as bold opportunity for CSU and the city of Fort Collins. Please do the right now and back this

Kevin J. Berry

1997 CSU Graduate!

----- Forwarded message -----

From: Lloyd Coombe <lloyd4242@yahoo.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 03:31:15 +0000

Subject:

By making this a referendum, the city will only split and grow apart on this subject. also the community itself and the university's relationship will be stretched. This will have no positive consequence. If members of the city have issues with the stadium, there are other ways to voice their concerns rather than putting this on the election. That being said, I am for the stadium and i know many other members of the community feel the same way

----- Forwarded message -----

From: John Caldwell <jwc1689@gmail.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 03:34:12 +0000

Subject: Be Bold CSU

I support CSU's new on-campus stadium. Please do not try to stand in the way of promoting CSU and helping out the City of Fort Collins. Take a look around the city on game day and you will have absolutely no idea there is even a game. Building an on-campus stadium will boost support for Colorado State, both in athletics and academics, and will bring in tons of money to Fort Collins' businesses.

Thank You!

John Caldwell

----- Forwarded message -----

From: James Tolson <jtolson@xdatacorp.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc: "Frank, Tony" <tony.Frank@ColoState.EDU>

Date: Wed, 25 Apr 2012 03:35:32 +0000

Subject: I support building an On-Campus Stadium.

Dear City Council Members,

This evening I received word that the City Council believes that little to no support exists for the proposed on-campus stadium.

I wanted to let you know I support the On-campus stadium.

I am a CSU Grad and season ticket holder for football. I have customers in Fort Collins.

I consider myself an ambassador for Fort Collins and hope to some day move my family back, send my children to CSU. I find myself frequently explaining to out of state people why Fort Collins is so fantastic.

The point I'm trying to make is I may not reside in the Fort Collins city limits but believe I have a stake in it's future.

One example of how I think this stadium would help the city.

Today, I drive my friends, family etc directly from Denver to Hughes Stadium. After the games are over, we typically head directly from Hughes back to Denver. We don't go into town. We do not spend money in the city of Ft Collins.

Last weekend we came up for the spring game.

We would have loved to been able to make it to Pickle Barrel before the game, but it ultimately would have taken too much time, so we stopped on our way up off.

When we come up for Basketball games, we spend money.

I came up to several games this season. My friends and I spent an average of \$75 in food/bev before/after each game (about \$1,000 in Old town and campus west).

If Football games were on campus, we would spend money in town. It would be MUCH easier to convince my friends who are fair weather fans to come with. I have a number of friends who've said they would like to book weekend trips from out of state if/when the stadium is built. The ability to hop on the Mason Street Corridor shuttle to Old Town would be fantastic.

I urge you to see the positives of using private donations to bring significant revenue to your great city.

Best regards,

James

--

James Tolson / Vice President - Sales

303.818.4123 Direct

303.459.2264 Main Office

Jtolson@xdatacorp.com

www.xdatacorp.com

STORE. MANAGE. PROTECT

----- Forwarded message -----

From: Rick Meserve <rickmcsufan@msn.com>

To: City Leaders <CityLeaders@fcgov.com>, Karen Weitkunat <kweitkunat@fcgov.com>, Kelly Ohlson <kohlson@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, Wade Troxell <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 03:40:56 +0000

Subject: Documentation supporting building an on campus stadium. Which I am guessing most of you will not read.

I believe that since you all felt the need to grill Dr. Frank this evening and whether he had read all of Dr. Ripath's work. You should then also be required to read some documentation that supports building an on campus stadium and the positive impact college football has on communities across the country. As someone in the construction industry, who has been out of work for over 6 months, this stadium could just be the shot in the arm to help get voting people like me back to work. I for one find it very interesting how some of you have already made up your minds on this issue even before all the facts and data have been collected. Where is the part about being impartial and listing to all points of view before making a decision as a city council person?

I really don't expect most of you will read this information, but I'm going to send it anyway.

1) There are two smaller universities right here in Colorado that have built new on campus stadiums within the last four years. Both CSU-Pueblo and Adams State have seen improvements in enrollment, donations, attendance, etc. Here are two website you can look at;

Adams State; http://www.chieftain.com/sports/local/valley-vision/article_c59980b8-9a36-11e0-b9a8-001cc4c002e0.html

CSU-Pueblo; http://www.chieftain.com/business/football-s-renaissance-also-scores-off-the-field/article_e27dff6-163e-11e1-98a6-001cc4c002e0.html

Hard to dispute the facts that these two Universities have and are benefiting from New Stadiums.

2) UCF had to deal with the same questions as CSU, when they built their new stadium. Here were their answers to these questions. UCF has also seen an increase in enrollment, donations, attendance, etc.

<http://stadium.ucf.edu/faq.html#property>

Next, let's look at the economic impacts that college athletics has on the communities.

1) University of Arizona

<http://uanews.org/node/37051>

2) University of Nebraska

http://www.bbr.unl.edu/documents/athletic_report.pdf

<http://www.dailynebraskan.com/news/football-fandom-boosts-local-economy-1.1128971>

3) Texas Tech University

http://www.depts.ttu.edu/provost/acadaffairs/docs/Reports/Economic_Impacts_of_TTU.pdf

4) A report on the Fargo Dome in Fargo North Dakota

<http://ageconsearch.umn.edu/bitstream/23656/1/sp040001.pdf>

Also read this article on the non-economic societal impacts of intercollegiate athletics

<http://www.thesportjournal.org/article/non-economic-societal-impacts-intercollegiate-athletics>

I have more data, which I would send to you, if I thought you would really read it. You all did prove one thing to all of us tonight, and that is that you really don't have the best interest of business owner's or the city of Fort Collins at heart. Please remember the CSU is the largest employer in the city of Fort Collins, and between all the employees and student buying spending money, it creates a large tax base for the city to fund all those nice little improvements and jobs you all love.

----- Forwarded message -----

From: "Gleason, Adam" <agleason@lawschool.gonzaga.edu>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 03:41:18 +0000

Subject: Potential Stadium

As an alumnus of Colorado State, I find it appropriate to email the Fort Collins City Council regarding a potential on-campus stadium. In short, the economic benefits of such a stadium will surely be felt throughout the city. Immediate impact will be felt within the direct vicinity of such a stadium and small business activity will surely rise as a direct result. Secondly, it is time Colorado State University takes the next step in selling not only the University but the city of Fort Collins on the map as one of the finest institutions and cities in the nation. With such an opportunity at Fort Collins' fingertips, without any taxpayer dollars, it seems backward to not support the University because of small and fixable issues such as traffic congestion on game-days. Boosting the football program will undoubtedly boost the City's tourism, economy, and pride. Thank you.

Adam J Gleason

Legal Clerk, Burns Figa & Will, P.C.

Intern, Environmental Law Clinic

J.D. Candidate, 2013, Gonzaga University School of Law

----- Forwarded message -----

From: "Dr.Schleisman@comcast.net" <Dr.Schleisman@comcast.net>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 03:45:28 +0000

Subject: Stadium

To all of our City Leaders,

As a local resident and business owner in Fort Collins, I feel very strongly this stadium NEEDS to be built. The impact on our local economy will be tremendous. This has become a polarizing issue for many. I am involved in several community programs and I can tell you first hand, I hear an overwhelming number of people in support of this project. Most all of whom have not commented in any public format or made their position on this issue known.

We all know the squeaky wheel gets the grease. Activists are often times louder than the silent majority. Certainly most of them have already emailed all of you with their thoughts. I am willing to say you have not heard from many residents like myself.

We have all read the comments in local papers, social media sites and blogs. However, what is not discussed is the massive amount of support this stadium has from the local business community. In the event you question what I am stating, I strongly urge you to reach out to local business owners such as myself and listen to our side of the equation. We want the stadium!

Right now Fort Collins has a unique opportunity to make this amazing community even better. You are the chosen leaders. You have a chance to get behind a project that future generations will be proud of. You have a chance to strengthen our economy. You have a chance to help make this happen.

It is my hope you will put politics aside and truly take the time to understand the magnificence and greatness this stadium will play in our local economy as Fort Collins moves forward. This would be a monumental mistake if it does not get built.

Thank you for your time,

Ryan Schleisman

----- Forwarded message -----

From: Riley Fisher <rileyafisher@gmail.com>

To: Karen Weitkunat <kweitkunat@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 04:03:49 +0000

Subject: Stadium Referendum

To you and your colleagues,

I find it truly embarrassing that the Fort Collins City Council finds it within their jurisdiction and power to pose a referendum to try and alter

Tony Frank's mind into building the stadium or not. Giving an uneducated voter the power in an incredibly unscientific poll is one of the worst

ideas I have ever heard in nearly 15 years of living in Fort Collins. As I read the Coloradoan daily, it is grossly evident that the vast majority of the

opponents are anti-CSU and couldn't care less if CSU lived or died. Many have even stated so.

I was born and raised in Fort Collins, a current CSU student, and I love CSU as a university more than anything in the world. It is time Fort Collins as a city and

community realizes that it would be absolutely NOTHING without CSU. A flourishing CSU, is a flourishing Fort Collins, and vice versa.

Attempting to turn this into a "yes or no" vote is pathetic and embarrassing.

Thanks,

Riley

----- Forwarded message -----

From: Scott Hall <scotthall65@hotmail.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 04:18:50 +0000

Subject: On-Campus Stadium

This is regarding the proposed on-campus stadium that CSU has recently started exploring. First off, my wife and I are both CSU alums and are both long time residents of Fort Collins.

We support the university and CSU athletics, as well as the proposed new on-campus stadium. We whole-heartedly oppose a referendum that would put this stadium to a public yes or no vote based on the influence of a small but vocal group of opponents to an on-campus stadium. CSU

is a land grant university and city politics should not be part of the goals and direction of the university.

CSU is the economic engine of Fort Collins and has played a very important role in what Fort Collins is today. It is not in the best interests of the university or the city to hinder the objectives that will enable the university to excel in both academics and athletics.

I strongly encourage all city council members to reconsider this referendum proposal.

Scott and Kristi Hall

970-204-9939

----- Forwarded message -----

From: Cullen Le Coq <cullenlecoq@hotmail.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkunat <kweitkunat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 04:24:44 +0000

Subject: On Campus Stadium

Members of Ft. Collins City Council

To say that I am severely disappointed in the treatment shown Dr. Frank in tonight's city council meeting would be an understatement. To that end, the idea that the council would like to issue a non-binding resolution on the new stadium without taking the time to research all sides of the issue is frightening. One gentleman pointed out that he was leaning towards a referendum against the stadium because he went to the Dr. Ridpath presentation, but had yet to look at any research supporting college athletics! To issue such a threat without educating oneself with all the research is highly questionable! I can understand a negative stance if one has looked at both sides of the issue, but to make a stance based on one side of the argument is

difficult to understand. Wouldn't working with Dr. Frank to mutually benefit both CSU and Ft. Collins be to everyone's benefit?

Full disclosure, I am a 32 year old software salesman, live in Denver, and come to 1-2 football games a year. I love Ft. Collins, and am seriously considering relocating my family to Fort Collins in the next 2 years. I realize this is a very touchy political situation, but the way in which the city council bends to the will of a small minority without taking the time to research the issue has seriously made me question moving up north.

I applaud Dr. Frank for having the vision to look for future areas of growth for CSU. The state has shown an unwillingness to help Higher Ed, and Ft. Collins is further trying to hinder the university. I realise I am not currently a constituent, but I urge the council to reconsider their referendum. I think it will have far more negative consequences than many realize.

Respectfully,

Cullen Le Coq

----- Forwarded message -----

From: Ed DeLosh <delosh@colostate.edu>

To: Karen Weitkunat <kweitkunat@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 04:39:18 +0000

Subject: Level of Support for New Stadium

Dear Mayor Weitkunat,

First off, thank you very much for your service to the community. As someone who devotes a great deal of time toward service myself, I understand what a difficult and thankless job it can be!

I'm writing in response to the city council meeting that was held this evening. I watched the segment regarding the potential on-campus stadium with great interest, and wanted to offer my perspective on one of the recurring themes I heard, as someone who is an Associate Professor at CSU and 15-year resident of Fort Collins, but also as someone who has followed this issue very closely since December.

Several members of the council indicated that they've heard from no one or almost no one who supports the stadium idea, with a couple of the members referring to the survey that has been conducted on this topic. I do not believe this is an accurate reflection of the level of CSU and community support. As a faculty member who intends to spend my entire career here and raise my family here, and as someone with a strong affinity for our community and institution, I am one such supporter. I know from direct communication with other faculty, students, and residents that there are many others.

It seems to me that as members of city council, it's natural that you're going to hear primarily from individuals who are against the idea, and especially those who are strongly opposed. The reason is simple--they see city council as their best hope to block this initiative. Those who are in support or don't feel strongly really don't have a compelling reason to contact city council. But consider the existing data that we have on this. Here are the full results of CSU's survey:

Did not reply: 90.4%

Oppose or strongly oppose: 4.0%

Support or strongly support: 3.6%

Not enough information: 1%

Conflicted: 1%

Note that there is only a small difference between those opposed and those in support. Even more striking, though, note that over 90% did not reply to the survey at all, even though it could be completed on-line in just a couple of minutes. As stated by the experts who conducted the survey, this suggests that a very high percentage of individuals do not have a strong opinion about this issue, since they did not feel it was worth it to take a couple of minutes to weigh in.

The other thing worth keeping in mind is that even the survey results we have are based on incomplete information, since many details of the stadium were not yet known at the time of the survey, and many more still haven't been determined. Moreover, in many cases the responses are based on faulty information and assumptions. For example, when this survey was conducted several weeks ago, one of the major criticisms being circulated was that an on-campus stadium would displace the green space in the center of campus and block mountain views, based on the assumption that it would probably go on the football practice fields or intramural fields. A site had not yet been selected, though. The stadium advisory committee has since selected a site at Pitkin and Meridian that does not block views and would primarily displace surface parking lots, not the open green space. Would individuals who were concerned about the possible location respond the same way, now knowing this?

Similarly, a common belief held by students even today is that the stadium would be built using tuition and student fees. This is partly due to faulty assumptions, partly due to a lack of understanding about the difference between public and private funds, and partly because faulty information is being disseminated. Individuals were on campus just last week soliciting signatures on a petition, and those individuals were telling students that this initiative would raise their tuition and fees. Believing that, of course many students are opposed. Likewise, a common belief among faculty is that the stadium would in some way divert academic funds to athletics. Based on that, of course many are opposed. The problem is, this information isn't correct. Dr. Frank has explicitly stated that none of the funds for the stadium would come from tuition or fees, none of the funds would come from the central budget, but it would instead come from private donations and fans who pay to attend games. If the money can't be raised from private donations and game attendees, Dr. Frank has stated that the stadium won't be built. Would all of those students and faculty who are primarily worried about the source of funding feel the same way, if they understood that this would come at no financial cost to students or the university?

In short, I think if you consider the existing data that we have on the level of support vs. opposition, it is quite mixed. In addition, it appears that most individuals did not feel strongly enough to voice an opinion, and many of those who did, likely did so based on faulty information and assumptions.

I personally believe there very compelling reasons to consider a stadium, both for the athletic and academic missions of CSU, and for the community. Hopefully, as more accurate information is disseminated, the majority of the city and campus communities will see all of the benefits and will unite behind this effort.

Regards,

Ed DeLosh

--

Edward L. DeLosh, Ph.D.

Associate Chair, Department of Psychology

Associate Professor, Cognitive Psychology

College Representative, University Curriculum Committee

Director, Summer Program on Mind and Brain

----- Forwarded message -----

From: Kevin Mallowney <k_mallowney@msn.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 04:39:41 +0000

Subject: On-campus Stadium

I completely support the plan to construct an on campus stadium.

Kevin Mallowney

Sent via mobile device

----- Forwarded message -----

From: Michael Facchinello <micfacch@gmail.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 04:42:03 +0000

Subject: Support from community members for an on-campus stadium

Dear City Council Members:

I respectfully disagree with those that think building a football stadium on campus is a bad idea. I understand those that live in Fort Collins are protective of Fort Collins' exclusivity and are a bit afraid of increased traffic, but this is a selfish mentality. Having the stadium in town will not only increase fan participation (trust me kids do not like the effort it takes to get to Hughes), but it will also generate a great deal more revenue for the school and small businesses around town.

Here a few points to consider (please take special notice of point 4):

- 1.) Currently, the bookstore is a ghost town on Saturdays before games. If you have been to a game at school with an on-campus stadium, this is not the case. They are filled with fans buying apparel.
- 2.) For alums that do not live in Fort Collins, their return for a game should have the opportunity to visit campus and old town to remember the glory days without having to make a separate trip of it.
- 3.) Points (1) and (2) would support a greater connection of alumni and fans to CSU.
- 4.) The few fans that do come to games from around Colorado will spend numerous more dollars at restaurants and businesses around Fort Collins instead of taking Harmony straight to the highway escaping Fort Collins without pumping money into the economy.
- 5.) Make no mistake, this would make recruiting quality players much easier.

6.) If we want a real athletic program at CSU then CSU has to act like it has a real athletic program. Meaning a stadium on campus that fills with fans for every game.

I urge the residents of Fort Collins to embrace this idea and see the good that will come from it rather than make the mistake that Colorado as a state made in 1976 when it turned down the opportunity to host the winter olympics for fear of increased traffic. Sure there will be challenges, but these things can be overcome. There will be growing pains, but the legitimacy a better football program would bring is worth the effort. It should be worth something when people read CSU on a resume. Right now people only ask, "why not CU?" That is a problem that a better football program would help to fix.

And, that is all I have to say about that, but I urge you to read on and see what others from around the community have to say:

Ann Clarke • I grew up in FC and attended the CSU football games with my folks. The stadium was on College, just across from the old FCHS. Attendance was huge - lots of students who walked to the games, lots of local families with small kids. I could see a new stadium on campus to the north of the vet hospital. I have been a CSU fan since I was a little kid, and am proud to have graduated and have a son graduate. I've held season tickets for DECADES. Most colleges have their stadiums centrally located on campus. Our foothills stadium is unique but remote, and low attendance - even when CSU has a winning season - is a reality. .

Marty Lenz • For those who "poo poo" the idea of an on-campus stadium, based on angering the community, that same community benefits from CSU being relevant not only academically, but in athletics. Also, those same folk who get upset, are likely those same folk who do not attend CSU events or support them, so I feel little sympathy. Fort Collins as really grown, and is home to some Fortune 1000 companies. However, those companies were more than likely drawn to the Fort BECAUSE of CSU's reputation, so they benefit from it...CSU is the bus the drives Fort Collins.

On that note, alums and fans who do not support the program now (and I fully understand the lack of success..but other programs we aspire to be like fill their stands, support their programs regardless) are themselves complicit for the lack of success. The one thing we can do and actually control is going to games, filling the stands, buy tickets, supporting the GRC (as one example), those things go a long way to building and sustaining success. I don't think "bailing" on research (as an example in the academic realm) at the first sign of trouble would lead to many discoveries and breakthroughs.

For those who say "we should spend the money on academics"...I whole-heartedly agree, however, it is no coincidence that CSU rose to top tier status as a university during the time Sonny Lubick made Football relevant...the school became known, attracted top students, top professors/researchers because CSU had money made through athletic success and more important, name recognition because of exposure due to TV coverage of successful sports, namely football. Respectfully to the academics here, CSU may offer a "world class Professor" in a discipline, and that reputation is great to have...BUT CSU garners greater attention for that "prof" through success on the athletic fields as a product of attractiveness to things beyond academics a top tier university offers students, and even faculty! Likely, that same "prof" wouldn't be on our radar, if CSU didn't have the money/resources to attract him/her and top students through exposure of our football program on TV, and elsewhere. Money made from sports does go to academics (as it should!) and helps bolster the school's well earned rep as a top university, and carries bigger cache' than most private donations and endowments. Much of my personal, and professional success I owe to CSU; as a former player during Leon Fuller's tenure and the early stages of the Earle Bruce, I learned many life lessons. And as a proud Speech Communication major, learned from some of the BEST professors that equipped me to compete, and succeed. Regardless...big thinking is a great thing! I doubt Jonas Salk thought to himself he'd be happy if he could kill viruses only in mice. Big thinking leads to big breakthroughs and discoveries. And isn't that what Colorado State University is about? Thinking big academically and athletically? They are not "mutually exclusive" GO RAMS!

Christopher Newcomer • "Fabulous idea!! I would love if the stadium was right there! It would create easy access for students, reduce number of DUI's, and entice more out of towners to come up! Most colleges have their stadium on campus and they deal with traffic just fine."

Dan Willis • Given the climate of intercollegiate athletics today, it's time for a move like this by CSU. You are either a player, or you're not, and Dr. Frank knows it. Athletics can be a great PR and marketing tool, as well as a lucrative fundraiser for the university. An on-campus stadium would be ideal for campus exposure to alumni and thousands of prospective students each

year, and is one thing that is needed to elevate the football program to a highly competitive level. It could include a much-needed new CSU Alumni Association location, an athletics Hall of Fame, etc., that would draw people to campus on game days and non-game days. And, yes, there is room - think South Campus. Kudos to Dr. Frank for being forward-thinking and breaking away from CSU's old school "we can't do that because..." mentality, which has handcuffed us for so many years. GO RAMS!

Vince Cluxton • An on campus stadium is an excellent idea. Not one of the other 8 campuses I've visited with my 2 college bound high school juniors/seniors has had an "off-campus" football stadium. Attending CSU in the early 80's myself, getting out to Hughes Stadium was a real hassle and during my junior and senior years, not worth the trouble. If you've been to CU Boulder on a game day, there is an excitement and electricity in the air that is completely absent at CSU on game days because the actual event is so far removed from the campus.

John Blaskovich • Build the Stadium! Success equals dollars for education as well as athletics. Bricks and Mortar will help secure the top level athletes and create a better college experience for all. In any business you need visibility. Higher education has become one of the biggest businesses in this country. Give the Rams a better opportunity to succeed on the field and Colorado State will benefit in all areas; academics, athletics and most importantly alumni giving.

Bravo to A.D. Jack Graham and President Frank for their commitment and courage to pursue this great endeavor.

Karen Bordner, MBA • Marty,

Thank you for your insightful comments, I couldn't agree more. It's great to see the big ideas coming from our president and new athletic director. With what is going on in college athletics and teams jumping leagues, and league realignment CSU either has to go big or become irrelevant. As Marty said there is a direct correlation to bowl appearances, the rise in student applications and attracting top professors.

If you haven't been on campus lately you should check out what has been done over the last few years in renovating all of the buildings and dorms. The thing that really needs to go is

Hughes Stadium, it's awful! We have a fabulous campus with outstanding faculty and leadership and that leadership understands we don't have to become Ohio State or Miami, FL to win. Marty named some great academic and athletic institutions and having lived in Evanston, IL I'll add another: Northwestern. Their football team is competitive in a tough league and has had recent bowl appearances and their women's softball team has won the Big-10. They also place competitive winning teams on the field of play in gymnastics, fencing, tennis and golf.

And if Boise State can come out of the Mountain West and become nationally ranked why can't CSU?

Ben Kaplan • And for those complaining of the logistics of parking, where to put it, noise etc. I say that you should really understand the true economic value that CSU has on Fort Collins as a whole. Fort Collins without CSU (hypothetically) would mean removing over \$500-700M in revenue from the local economy per year. This includes the money the students/staff spends as well as money the university spends on infrastructure improvements etc.

CSU should be able to do whatever it deems necessary to continue to provide top quality education for it's students. If this means building a stadium on campus that creates traffic problems then so be it. This is no different than what happens every Saturday on hundreds of other campus's across the country. Pres Frank knows what he's doing and I'm glad someone is brave enough to speak with such conviction about the importance of athletics in driving revenue into the general fund of the university. For too long CSU has been trying to skate by on the minimum and they are getting passed up by the likes of SDSU who now will have the chance to make millions in a BCS conference. If CSU had not let the ball drop 5-6 years ago, we'd be heading in that same direction. Now we have to play catch up and hope it's not too late.

As you can see there is stalwart support for this stadium. Please don't kill it.

----- Forwarded message -----

From: Watkins <watkinsk88@msn.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkunat <kweitkunat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 04:59:50 +0000

Subject: City Council Referendum on the CSU Stadium

City Council Members:

It is my understanding that the City Council of Fort Collins is planning to issue a referendum to get a yes/no vote by residents on the stadium. I ask that you consider whether this type of referendum does in fact fall within the purview of the council. The council has no legal right to interfere in the building or mission of CSU and the only point of such a non-binding referendum is to further polarize the community of Fort Collins and CSU alumni.

At first I was ambivalent about the new stadium but after reviewing carefully the advantages and disadvantages of building the stadium I have decided building the stadium is not only integral to helping CSU athletics acquire additional funding but it is essential to helping CSU expand its donor and tuition contributions to help the University's academic programs improve.

Although I live in Woodland Park, CO, I visit Fort Collins several dozen times each year. Usually my visits are associated with events at the University such as sporting events. During each of these visits I inevitably spend more than \$100 at restaurants or local stores for my wife and I. Should the City Council of Fort Collins either polarize this argument even more or in fact come out against the building of a new stadium on campus (should that be the recommendation of the study committee), I will move my economic impact of over \$2500 per year in your local economy to more welcoming communities such as Loveland or the restaurants along I-25 outside the city limits of Fort Collins.

No city is immune from an economic downturn. Fort Collins cannot afford to bypass the opportunity for significant economic impact that a new, on campus stadium potentially offers. It also cannot afford the long term negative impact of a minimalist CSU that this type of referendum would potentially advocate.

If you have questions please feel free to contact me. Now is the time to BE BOLD.

Keith Watkins

CSU ('74, Economics)

719-440-2804

----- Forwarded message -----

From: Andrew Guttersen <andrewguttersen@aol.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 05:05:50 +0000

Subject: On-Campus Stadium

To Whom It May Concern,

As a resident of Fort Collins I am in full support of the new idea of the on campus stadium at Colorado State University. The current stadium lacks qualities and characteristics of other Big 12, and Mountain West schools. The on campus stadium will bring more visitors, money, and consumers into the heart of Fort Collins. Hughes does not allow for individuals to explore and experience what Ft. Collins has to offer. Not only would an on campus stadium bring people into the city, it would unite the CSU community with the Ft Collins community.

The only individuals apposed to the New stadium are those who do not want Ft Collins and CSU to succeed and achieve new heights.

A concerned resident,

Andrew Guttersen

----- Forwarded message -----

From: Aaron Hinson <ajhinson22@comcast.net>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 05:14:48 +0000

Subject: On Campus Stadium Support

City Council Members,

In light of the events at the city council meeting tonight, I feel the need to voice my opinion. As a graduate of Colorado State University and a Fort Collins citizen, I fully support Tony Frank and his vision for the future of Colorado State University. As a state we are ranked virtually last in funding for higher education and alumni support at our University is well below the national average. I feel it would be in everyones best interest, the University and the City, to take a detailed look at all of the data that is currently being collected before taking any action.

That being said, increasing revenue by any means necessary, including building an on campus stadium, will ensure that future generations will have an opportunity to achieve a higher education. I would hope that an affordable education for my children is still a possibility. Thank you for your time and consideration.

Sincerely,

Aaron Hinson

1833 Beam Reach Place

Fort Collins, CO 80524

(970) 484-2971

----- Forwarded message -----

From: jeff holt <xc_jeff@yahoo.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 05:20:46 +0000

Subject: I support a stadium

Hello,

I am a Fort Collins resident and CSU alum and I support the idea of an on campus stadium. I truly believe it would strengthen the ties between students and the university and could be an economic benefit to many businesses in the downtown and campus areas.

-Jeff Holt, stadium supporter

Sent from Yahoo! Mail on Android

----- Forwarded message -----

From: Jeremy Edris <jedris06@gmail.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 06:04:33 +0000

Subject: I support CSU's new on-campus stadium

Fort Collins City Council members,

I'm writing to inform you that I wholeheartedly support Colorado State University building a new stadium on campus. It's in my opinion, along with several other CSU alumni that I speak with, that the new stadium will spark interest into a somewhat stagnant alumni base, as well as support the local businesses surrounding the stadium and Old Town. Neither of these are done currently with Hughes. Please do not listen to the small (vocal) minority that oppose the new stadium.

Thank you for your time.

Jeremy

CSU '99 grad

Sent from my iPhone

----- Forwarded message -----

From: Jacob Schildgen <jakes513@gmail.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 06:18:18 +0000

Subject: On-Campus Stadium

I watched the council meeting that took place Tuesday, and was very disappointed in the way the council members interacted with Dr. Frank. Tony has been no less than an outstanding ambassador between Colorado State and Fort Collins and the way he was treated is a discredit to the hard work he does to ensure a peaceful relationship between the two. Just his presence at the council meeting is a testament to his belief in a unified community. Because of his reputation for public appeasement, I suggest the Fort Collins community, regardless of our opinions of the stadium, give him an opportunity to solicit his idea for an on-campus stadium. I also believe we should be thankful he gives us this opportunity because honestly, he does not have a strong obligation to do so.

Jacob Schildgen

Fort Collins resident

----- Forwarded message -----

From: Grant Hale <halecsu@hotmail.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 06:20:43 +0000

Subject: Be Bold - On Campus Stadium Supporter

I'm sending this message in regard to the recent news of a vote by city residents to determine support for an on-campus stadium at CSU.

I would just like to say that I am in favor of the new stadium because of the entertainment value to me and the benefits it would give to the city itself. It's close proximity to Old Town and the new MAX transit system will be a wonderful addition to the community.

It will help fuel the growth of the new Mason Corridor project and be the jewel of the city for years to come. It will be a refreshing change to the city and bring great exposure to the great city of Fort Collins.

Thanks,

Resident Grant Hale

Sent from my iPhone

----- Forwarded message -----

From: Matthew Pucak <mtpucak@gmail.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 06:21:43 +0000

Subject: I Support an On-campus Stadium

Council members,

I am a proud and loyal CSU graduate that supports an on-campus stadium for CSU. I believe it will help invigorate campus, build tradition and provide a positive rallying point for our entire community. It will serve as a great benefit to both those at CSU and those in the Fort Collins community. Standing in the way of progress due to the fear of change is not a sound strategy, and as Fort Collins and CSU grow, specifically with the implementation of the Mason St. Corridor, it makes sense for CSU's stadium to be placed on campus for ease of access and to lessen the impact on the community, in addition the fantastic gameday traditions and camaraderie that a new stadium will bring about.

Thanks,

Matthew Pucak

CSU 2008

----- Forwarded message -----

From: Joel Cantalamessa <joel@theblackdiamondgroup.net>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 06:28:32 +0000

Subject: Couldn't be more disappointed in the FTC City Council tonight

Dear City Council Members,

I am a CSU alumnus and devout Ram athletics donor and fan, and I am extremely disappointed in how the Council members treated Dr. Tony Frank in tonight's forum. What should have been an information gathering meeting with an open dialogue of questions and answers was instead a railroading by many council members who spouted baseless opinions and seemed unopen to hearing what Dr. Frank had to say. Even more disappointing was the threatening to issue a referendum to get a yes/no vote by residents on the stadium to discourage the building process. If you dislike college athletics, fine. But, why would you be against something that could bring people to Fort Collins, bring revenue to the city, unite our hundreds of thousands of alumni, improve the stature of CSU athletics, provide the university with a way of earning more revenue (not just through football games, but many other events throughout the year), and helping offset the shortfall of higher education funding from the state (especially since the funds for this stadium will come from private funds!). Not to mention, an on-campus stadium will give fans a much greater experience each game day!

But all that being said, the ultimate goal behind building an on-campus stadium is not just to do all the things above, but rather to CHANGE THE CULTURE at CSU. We have one of the lowest alumni donor rates in the country. We clearly have a disconnect. CSU has transformed its campus over the past few years, and will continue doing so thanks to the \$550M campaign towards academic facilities. What a better way to showcase the amazing campus and bring alumni and visitors back by having a stadium on campus where tens of thousands of people can spend their entire day, instead of out at the current Hughes site, which forces people to bypass the campus, and sends them to an area of town where there are no businesses, restaurants, etc. I've been to 120 games at Hughes Stadium since my freshman year. I have many great memories and a love for Hughes Stadium. But, an on-campus stadium changes everything for the better. And, instead of me bypassing the campus on my way to Hughes....and then heading home afterwards, I'll actually spend my game days on campus and then patronizing the nearby restaurants, shops, etc.

The other thing that was strange about your forum tonight is that it seems Council members believe there is no support in the community for this stadium. Surely you must be joking. I have run a CSU fan website (RamNation.com) for more than a dozen years. I've never seen our traffic dip as low and become as negative as it had last fall. CSU athletics had essentially hit rock bottom. When A.D. Jack Graham came in and talked about his dream of an on-campus stadium, our traffic spiked to unprecedented levels, and there was a renewed sense of hope among the web community. Of our approximate 22,000-25,000 monthly visitors, NOT A SINGLE PERSON has spoken out against the stadium or even questioned why. I am not exaggerating when I say that we've had a 100% pro-stadium audience. Obviously, the people on our website care about CSU and CSU athletics. Most of the people who are against the stadium could care less about CSU athletics. If the local community doesn't care about the university or its athletic programs, I think you need to take their anti-stadium stance with a grain of salt. Lastly, I am also a fundraiser for the Ram Club scholarship fund. I have raised money for CSU for about 10 years

now. I have not personally seen this level of excitement from our fans, and people actually approaching ME to donate, rather than me having to approach them. The thought of a new stadium, and this "Bold New Era" in CSU athletics has inspired people like I haven't seen in 10 years as a fundraiser for CSU.

I love CSU, and I love Fort Collins. But, this backwards thinking by some residents in our community is disappointing -- and the fact that our city Council seems so against it really, really stings me. I sure hope you take the time to educate yourselves on the important reasons behind the dream of building this on-campus stadium. And you need to know that it's actually the anti-stadium folks who are the minority here. By a long shot.

Thanks for your time.

--Joel

=====

Joel Cantalamessa

The Black Diamond Group, LLC

www.theblackdiamondgroup.net

----- Forwarded message -----

From: Jacob Schildgen <jakes513@gmail.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkunat <kweitkunat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 06:37:42 +0000

Subject: On-Campus Stadium

I watched the council meeting that took place Tuesday, and was very disappointed in the way the council members interacted with Dr. Frank. Tony has been no less than an outstanding ambassador between Colorado State and Fort Collins and the way he was treated is a discredit to the hard work he does to ensure a peaceful relationship between the two. Just his presence at the council meeting is a testament to his belief in a unified community. Because of his reputation for public appeasement, I suggest the Fort Collins community, regardless of our opinions of the stadium, give him an opportunity to solicit his idea for an on-campus stadium. I also believe we should be thankful he gives us this opportunity because honestly, he does not have a strong obligation to do so.

That being said, I believe a stadium closer to the heart of Fort Collins will pay huge dividends down the road. First of all, it will make the Mason Street BRT system an instant success. The amount of money generated from a couple thousand people traveling on the bus system would be enough to guarantee the project a success.

It is hard to imagine a stadium filled with 40,000+ people within a mile of Old Town not being a gold mine for businesses. Not only will it pay off for the businesses in place, it will bring more to Fort Collins. Imagine all of the tax revenue from those fans after the game.

Fort Collins has a plan to recreate a strong "mid-town". At this point in time, it is hard to imagine why many people would want to frequent that area of town due to the surroundings. If the stadium were dropped just West of that point, think of the new businesses that would take root there trying to cash in on the fans. This would help invigorate that part of town without Fort Collins having to invest very much into it. It is practically a gift from CSU.

And last of all, which I think is the most overlooked benefit of the stadium, is that it will really draw people into the Fort Collins that we know and love. It will display our historic roots and our beauty. It will bring people who don't even know about us and show them what a great place FTC is. It gets me giddy thinking about it.

I know this is a lot of letter to go through, and I hope one of you made it to this point. I really just believe this is a great opportunity for Fort Collins to show they want to invest in not only CSU, but the people that call Fort Collins home. So all I ask of you is to give this a chance. Hear Tony Frank and Jack Graham out. If you don't like the proposal after all the information is given, then that's okay, but please just take the time to really think about this.

----- Forwarded message -----

From: Jack Barker <jbarker1086@gmail.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 07:06:24 +0000

Subject: CSU Stadium

To whom it may concern

My name is Jack Barker and I have been a resident of Fort Collins for the past 6 years and am a CSU Alum. I am 100% in favor of a new on campus stadium and urge the Fort Collins City Council to wait for the facts from the stadium committee before making any crucial decisions that could effect the if the stadium will be built or not. There has been a loud minority who are against the stadium but they do not speak for all residents of Fort Collins. In fact most residents are undecided because they do not have all the facts yet. The City Council must wait until all the facts are available and then have informed discussion before making any decisions.

Sincerely,

Jack Barker

----- Forwarded message -----

From: Marco DiLoreti <marcodiloreti@gmail.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 08:54:27 +0000

Subject: On Campus stadium!

Hi,

My name is Marco DiLoreti. Im a student at CSU and I am a strong supporter for building a new on campus stadium. I recently heard that at the city council meeting they claimed they have basically no evidence that support from the community exists and that they want to put the stadium issue to a non-binding referendum. So I would like to come forward and express my strong support and I feel like I can speak for a lot of the CSU students that are involved and passionate about sports. I feel that there is a ton of support for the stadium who aren't half as "loud" or vocal as the opposition. That doesn't mean that they out weigh the supporters. I feel that the entire argument/debate about the stadium has been completely blow out of proportion. For example, When CSU wants to build a new engineering building or dorm or whatever else it may be, they don't have a large debate and this shouldn't be either. Yes, they should evaluate the feasibility and cost; but if CSU decides that a new stadium is best for CSU and will improve the university and community then why would you want to stop them. If you really care about CSU then you will know that they are smart people and will make the best decision for everybody. And the amazing fact that CSU will fund the entire project on private dollars then why would people not just be happy for the improvement and strive for excellence both in athletics and academics. I could go on for hours about benefits for a stadium but I just want to make the point that there is great support for the stadium all over the city and that shouldn't be over looked just because they aren't trying to "win" by being louder. I feel that a lot of the community hasn't spoke up because they aren't super strong to one side or the other, or they just don't care so they are just waiting for the decision process to take its course and they have trust in Troy Frank and they know that he would never do anything to harm the CSU community.

Thank you very much for your time,

Marco DiLoreti

Construction Management

----- Forwarded message -----

From: Ken Blackman <kenblackman999@hotmail.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 09:57:26 +0000

Subject: I support an on campus stadium

I applaud Frank and Graham for being bold and putting the initiative together to build an in-campus stadium. I always wondered why CSU's stadium was so far from campus. Having a stadium in CPUs and basically in town will give the businesses around campus, Old Town and Campus West alike a tremendous boost on game days. It will also be a source of pride for students and alumni alike.

I'm proud to be a CSU Ram and I support an in campus stadium!

Ken Blackman

Class of May 1993

----- Forwarded message -----

From: Keith Eckberg <keitheckberg@comcast.net>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 12:58:23 +0000

Subject: For the stadium

I am for the on campus stadium!

----- Forwarded message -----

From: Kyle Evans <evanskylea@gmail.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 13:08:32 +0000

Subject: Be bold, build the stadium.

As a CSU alumni, I support the proposal of building a new stadium on campus. I am also 100 percent willing to donate money on a regular basis to the stadium fund.

To not support the new stadium

Is down right insane. Please ask the small business owners surrounding the campus if they would like extra business. The current location of the stadium does not have the slightest economic impact that an on campus stadium would have. In my three years at CSU, not once did I make the trip to old town after a game. The distance, inconvenience, lack of public transportation from the stadium all contributed as well as no atmosphere.

Look at the entrepreneurial opportunities the stadium would create. Venders selling food and merchandise, the CITY of Fort Collins offering public transportation to and from old town to the stadium(gasp) at a reasonable rate. Which therefor would offer easier access to businesses in old town which equals more spending which equals economic growth! How about that, more money coming into the city of Fort Collins, what a great idea.

Go to any game in Boulder and watch how people flock to get food and drinks at businesses after the games. Why? Because you can walk, there is a nostalgia associated with carrying on the days event when you are that close. Visitors at Hughes only want to pack up their vehicles and get home. No one wants to drive home, then drive down to old town. That's reality. Do your citizens of Fort Collins a favor and support the stadium.

I'm sure this email will be passed over like the others, your decisions are already made. Your own agendas are more important, that's why politics are a mess, because you never listen to the PEOPLE!

Kyle Evans

CSU 2008

Sent from my iPhone

----- Forwarded message -----

From: Brian Porter <briandporter@yahoo.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 13:31:07 +0000

Subject: For The Stadium

Please note that I am for the stadium. It will bring in a ton of revenue and help with the university. As an alumni and family man I support the stadium.

Thanks, Brian

----- Forwarded message -----

From: John Treacy <John.Treacy@wwwheeler.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 13:41:56 +0000

Subject: I support the Stadium

Fort Collins City Council,

I wanted you to know that I fully support an on campus stadium. I am a graduate from CSU both undergraduate and graduate degree in Civil Engineering. Dr. Troxell was on my Master's committee. I also played football for CSU. I wanted you to know why I support the Stadium and I hope that you don't shoot the idea down based on skepticism. Since I graduated in 2007, I have had season tickets for football. I make the trek from Denver to Fort Collins every Saturday. I love coming to Fort Collins. I would have stayed in Fort Collins if the job market was available when I graduated. I truly believe bringing the stadium on campus will bring the university together and draw more alumni to Fort Collins. I know from experience that each Saturday I never experience the City of Fort Collins. I turn off at Harmony and head to Stadium. As soon as game is over I turn around and head home. Imagine if folks are on campus or close to Old Town

and the surrounding area. Instead of heading home folks may decide to grab a bite to eat or go for drinks to celebrate the day. I also believe that an on campus Stadium would bring tradition to CSU. I have been to several universities around the nation from Texas, Texas A&M, Stanford, Oregon, Penn State, TCU and so on. The campuses and city are alive during game days. Here in Fort Collins you would have no idea that a college event is happening. I would also like my boys to enjoy and see the campus. I rarely step foot on campus since the time I graduated and that is sad. We have a beautiful campus that needs to be exposed to visitors. Also think of the events that the city could host there. If Boulder can have events why not Fort Collins? So please think about it, and think about the younger generations. I know many that oppose the stadium are older, but let's try and be proactive and embrace the future.

Thank you all for reading my email and for doing you due diligence.

John J. Treacy III E.I.

W.W. Wheeler and Associates Inc.

(303) 761-4130

(303) 761-2802

----- Forwarded message -----

From: Kathleen Solt <kathleensolt@comcast.net>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 13:53:40 +0000

Subject: Stadium support

I ABSOLUTELY SUPPORT THE CONSTRUCTION A NEW STADIUM ON THE CSU CAMPUS!

Kathleen Solt

Sent from my iPad

----- Forwarded message -----

From: DAVID AIMEE BROWN <davenaimeebrown@msn.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkunat <kweitkunat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 13:51:05 +0000

Subject: New On-campus stadium

Me and my entire family (wife graduated from CSU) are 100% in support of building a new, privately funded, on-campus stadium at CSU. I am an alum and long-time supporter of the school and the wonderful city of Ft. Collins and spend several days a year there for sporting events as well as day trips visiting and supporting the downtown business area. The fact that the city council does not consider the stadium a win for the city show me that perhaps the long held rumours are true. It makes me angry and a little sad to think the city fights against CSU at all turns. If the city council becomes a road block for the stadium I will no longer, in good conscience, be able to support the local businesses of Fort Collins. Do the right thing - support the initiative. Don't let cheap politics get in the way with the logical conclusion that the stadium is a definite WIN for the city.

Thank you

Dave Brown - class of 1990

----- Forwarded message -----

From: "Kaplan, Ben" <bkaplan@qualcomm.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 14:11:05 +0000

Subject: City Council Meeting

The City Council came across very poorly in the meeting last night. The objective of the meeting was for the city to ask Dr. Frank questions regarding how it will impact the city. The meeting was NOT intended as a forum for the members to inject their own opinions and biases into the situation.

CSU and Dr. Frank in particular have bent over backwards for the city of Fort Collins. Railroading Dr. Frank like that was not a smart move by any means. He did not have to be there, he did not have to answer questions, he does not have to answer to the city at all. However, out of respect and in order to keep everything transparent he was there. And if you want an example you have to look no further than down at CU where they basically do things in the face of City Council opposition continually.

If you want a perfect example of the backwards thinking the City Council has a history of, go take a walk through Foothills Fashion Mall. The owners of Centerra originally wanted to be in Fort Collins, City Council shot it down. Citing many of the same reasons they are against the stadium. We are now left with Foothills Fashion Mall, Loveland has Centerra. The council has a history of not being able to think outside the box and any major change are seen as a bad.

Ben Kaplan

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----- Forwarded message -----

From: Ruth Herickhoff <rahjah@frii.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 14:19:21 +0000

Subject: meeting with Frank

I read the morning front page of the Coloradoan and laughed heartedly. Lisa Poppaw suggested that Frank take the new stadium issue to the voters. Mason Street was voted down twice and still you all are going forward with it.....

I am against the stadium because no one has addressed the parking issue- just where do 3500 spectators park? Even if you bus- where from and where do they park to take the bus? Does anyone hear or care? This is like dealing with dumb and dumber!

And you all wonder why citizens do not participate? Ruth Welle

----- Forwarded message -----

From: Michael O'Connor <MichaelO@ellispenn.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 14:25:30 +0000

Subject: Stadium Support

After listening to the City Council meeting last night I decided I needed to email all of you to state that I support the stadium. I spend approximately 5- 10 weekends a year in Fort Collins and I know I would spend 6 more if the stadium is on Campus. My wife and I enjoy staying at

the Armstrong hotel; however, it is not the ideal place to stay if we are planning on attending a football game. On game days we normally drive up and drive back the same day. I can only imagine the economic boost the city will receive by having this stadium built. We would stay at the Armstrong each weekend and also enjoy the greatness of old town.

I have weighed the pros and cons of the stadium issue and I truly believe the pros outweigh the cons. Building this stadium is not a football quest, it is a quest to bring the CSU community together. CSU needs to reconnect with its Alumni and with the City. By having this stadium it will provide people the opportunity to walk on campus and see how wonderful it is. People will visit old town more and see how great Fort Collins is. The traditions that will be made will last generations and that is what we all want. Let's show the world how great CSU & Fort Collins are and if it takes a football stadium to do that than so be it.

Finally, the minority party is always the vocal party. Listen to their concerns but do realize they are in the minority. Please let me know if you have any questions and thanks for reading my email.

Best regards,

Michael O' Connor

Vice President of Operations

EllisPENN, Inc.

Phone: 267-986-7222

Fax: 866-643-0510

MichaelO@EllisPenn.com

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----- Forwarded message -----

From: "zozza8@aol.com" <zozza8@aol.com>

To: Karen Weitkunat <kweitkunat@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 14:37:15 +0000

Subject: CSU Stadium

Hello,

As a former Fort Collins resident (moved last month to Denver) and a big athletics supporter, I feel the need to write you to show support for Colorado State building an on-campus stadium. The school and football team really need this, and it would also benefit the community. It would bring in tons of money to the city on gamedays and would allow fans to walk to the great restaurants around CSU and to Old Town. Hughes Stadium is too far from anything to reap the benefits of the game day crowds. It is truly the best way for individuals like myself to be drawn back to the wonderful city of Fort Collins and to my wonderful time spent there. Please, show support for CSU in this debate, as they would certainly/always have supported the city. Thank

you!

Sincerely,

Matt Rosazza

----- Forwarded message -----

From: Josh Eihausen <jeihausen@gmail.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 14:38:27 +0000

Subject: CSU On Campus Stadium

Hello,

My name is Josh and I was born in Fort Collins, went to CSU from 2003-2007, and lived there until I was 22 when I moved to Denver to pursue my career. I visit Fort Collins frequently as my family still lives there. I have always been a huge fan of CSU sports and I love the new ideas that Jack Graham is bringing to the table. In particular, the idea of an on campus stadium is phenomenal! There are several things that it would do, not only for the university and the football program, but for the community as a whole. If the stadium was in the heart of the city, attendees would be able to walk downtown or to the businesses along Elizabeth, etc. which would stimulate local business and help the local economy. An on campus stadium would also provide an amazing addition to the already beautiful campus! Potential students would see it as a part of their tour and would get excited about their future at CSU. During parents week current students would be able to show their parents the stadium as a part of their campus tour and their parents would be at ease knowing the money they were spending on tuition had not been used to build the stadium. The fact that Mr. Graham wishes to fund the stadium through private investment is brilliant and the only viable option. In fact, I would not support its construction if this was not the case. I hope that the opposition considers what an on campus stadium would do for local business, students and alumni, the community as whole, and the fact that it will not cost them one penny before they try to stop this brilliant idea.

Thank you,

Josh Eihausen

Loyal supporter and CSU Alumni

----- Forwarded message -----

From: Mike Wheelock <mwheelock@spinaelements.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 14:42:33 +0000

Subject: I support the NEW CSU stadium

As an Alumni and former athlete living in Ann Arbor where we have a 100K plus seat on campus stadium, I can tell you that the local economy loves the game day here. It brings people to restaurants , stores spending the weekend in the town enjoying ALL aspect of it not just the game... it is a BIG plus.... If Ann Arbor (same size as Ft Collin) can handle the flow of 100,000+ people in and out Ft. Collins could handle 45K. I would come back more regularly (I already try to get back 3 games a year) but it would be nice to come park, walk to the stadium then stay down in the area to go out after the game.. usually we would drive back to Denver to spend the night and \$\$ but would stay in Ft Collins instead.

Would be great atmosphere for fans, town, alumni and students... it is nothing but positive!!

Make it happen

Mike Wheelock

Area Vice President - Midwest Region

customer service: 760.607.1823 | fax: 760.607.0155 | cell:734-216-8599

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www.spinalelements.com

----- Forwarded message -----

From: Eric <ewhite_34@msn.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 14:45:56 +0000

Subject: On-Campus Stadium

To whom it may concern,

I am writing you in support of CSU building an on campus stadium. Building this stadium will be an economic windfall for the city, not only in terms of jobs created to build it but the amount of money that will be brought to Old Town and the businesses surrounding campus on gamedays and days events are scheduled. By building an on campus stadium CSU will also get national media attention that will bring more out of state students to campus. Having state of the art athletic facilities will also help bring top rated recruits to CSU which will produce higher achieving teams which will garner the attention of the nation, again bringing more out of state students to campus. By having a new stadium disillusioned alumni from around the state will also mak the trip to Ft. Collins and see not only the extraordinary changes on campus already but what the campus will become. Dr. Frank and Jack Graham have a vision to put CSU back in the national spotlight and I fully support their efforts.

Sincerely,

Eric White

Class of 2005

BE BOLD and build it!

----- Forwarded message -----

From: Chris Price <price.l.christopher@gmail.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 14:55:26 +0000

Subject: CSU's On Campus Stadium

I was extremely disappointed to hear the biased turn the city council took last evening. I know I speak for friends and family when I say "CSU NEEDS this stadium!". Not only will it reconnect alumni to campus, but it will reconnect them with Fort Collins!

I don't understand how anyone could be against a project that would create jobs at a time when we desperately need them! Especially when private donors are willing to fund the project.

CSU had already addressed parking concerns, noting there are more parking spaces on campus than there are at Hughes. It seems to me that a little bit of an increase in traffic, a handful of times a year is most certainly worth the economic benefits. I implore you all to take a neutral stance and allow the process to play itself out. I would also like to note that a poll from the Coloradan shows more than a 2-1 ration IN FAVOR of building an on-campus stadium. Please do not give in to a very loud minority.

Thank you for your time.

Regards,

Chris Price

----- Forwarded message -----

From: Matt Huggins <mhugg64@gmail.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 14:55:44 +0000

Subject: Pro Stadium

Good morning!

First of all, thank you for your service. I understand there was a meeting last night with Dr. Frank presenting his vision for CSU and the stadium for the next 10-20 years. I am not a resident of Fort Collins but attend between 10-20 sporting events a year and other City events. We usually tailgate with between 8-12 people. For football we go straight to Hughes and straight out of town after the game. For basketball we always stop at a local establishment before and after games. The economic impact on Fort Collins for an on campus stadium would be great. Saturdays in downtown could use a boost in sales. I envision us going downtown then hopping on the Mason Street Corridor and heading to campus.

This can be a great thing for CSU AND Fort Collins. Hopefully, we all get on board.

Thanks for reading,

--

Matt

----- Forwarded message -----

From: Donita <donibell@comcast.net>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 14:57:38 +0000

Subject: New stadium

Thank you so much for turning down the initial bid to build a new stadium on the CSU campus. Stick to your guns!!!! There is no good reason to dump a perfectly good stadium and spend money to build a new one. My opinion is that Mr. Frank just wants one named after him....(that would be Franks Folly.) Our university is a world class one and football is a secondary issue. I realize football can make money for the school. We have had season tickets for 20 years now, and enjoy the games, BUT we have all that is necessary to enjoy a good game. Nebraska is a good one to look to...they built a new stadium AFTER they had a winning team.....so Franks and company is putting the cart before the horse.....(and I do compare him to the anatomy of the horse you look at while driving the cart.) Please stick to your guns....we have 2 grandkids at CSU and our daughter holds a Masters degree from there, also, so we have been involved with the university for many years, and are pleased with what is there.....use any "extra" money to upgrade things needed...like bathrooms at Parmalee.....and maybe a Nobel winning professor (CU had 2 of them).....Good teachers are what make a university of higher learning just that, not a football stadium especially when we already have one that is quite adequate and has ample parking. It makes me wonder if there are not some ulterior motives, like selling the Hughes Stadium area to a developer?????? Thank You. Donita Lindamood donibell@comcast.net

----- Forwarded message -----

From: Shawn Sutherland <Shawn.Sutherland@riverside.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc: "Frank,Tony" <tony.Frank@ColoState.EDU>, "Graham,Jack" <Jack.Graham@colostate.edu>

Date: Wed, 25 Apr 2012 15:17:35 +0000

Subject: In support of an on campus stadium

City Council Members,

I live just south in Loveland, so the fact that I'm not a Fort Collins resident probably lessens the impact of my opinion with you. However, I wanted to write you to make sure you've heard from people who support this initiative. I, my wife, my father, and 5 cousins are all CSU grads and are in 100% support of building a new, privately funded, on campus stadium.

A new stadium would be part of a long term plan to evolve CSU into a top tier university, both academically and athletically. This will benefit both CSU and Fort Collins.

In terms of just football, a new stadium is likely to lead to the recruitment of better athletes and initially an increased level of fan interest and support. This leads to winning a higher percentage of games, which has a snowball effect on player recruitment and fan support and interest. A new stadium also opens up the opportunity for CSU to be invited to a more prominent athletic conference, meaning more revenue and exposure for CSU. This will never, ever, happen as long as CSU plays at Hughes stadium. As you can see, the stadium would likely be the catalyst the football team needs.

This isn't all about football. A new stadium can contribute to the academic mission as well. Sustaining even a moderate level of football success will bring increased national exposure and awareness to CSU. This will increase the amount of student applications received, especially from those located out of state. There was a study done on this, how increased athletic

performance leads to an increased amount of applicants. You can read about it here:
http://www.aaec.vt.edu/aaec/working%20papers/2008_05.pdf

Admitting a higher percentage of quality out of state students will increase revenues for CSU, allowing the school to better deal with dwindling state support for higher education without relying solely on tuition increases for in state students and/or lowering admission standards. The lack of state funding is going to be a huge issue as time progresses, if it isn't already. Building a privately funded on campus stadium gives CSU another method by which to deal with this growing problem.

This isn't just about CSU, there are benefits to Fort Collins too. When I go to home football games, and I go to nearly all of them, I go directly to the stadium and go directly home afterwards. Bluntly, the stadium is in the middle of nowhere. I am not contributing to Fort Collins businesses on game days because the location of the stadium is sufficiently prohibitive. I don't pass by or even go near any businesses I could spend my money with.

Conversely, for CSU basketball games my family and I stop for some dinner in Fort Collins on the way to the on campus arena. Maybe we make a stop at one of the local bookstores for a new CSU shirt or hat. Sometimes we go visit one of the local breweries for a tour and to pick up some commemorative items. After the games, we walk across the street to enjoy local favorites such as Fuzzy's Tacos. This is directly as a result of the location of the arena, right in the heart of Fort Collins. I know I'm not the only one who functions similarly in regards to spending. Building a privately funded on campus stadium would certainly increase my discretionary spending in Fort Collins. Think of my situation multiplied by thousands of people. Disregarding the economic boom building a new stadium would create, this is minimally what Fort Collins stands to gain from a new on campus stadium.

CSU and Fort Collins are only limited in what they can accomplish and what they can become by vision and funding. If CSU can adequately raise the private funds necessary for a new on campus stadium, the money will be there. CSU's newfound ambition has created a clear vision for the future and an expectation of being excellent in all areas. I hope Fort Collins shares in that vision and expectation.

Thank you for your time and consideration.

Shawn Sutherland - CSU class of 2005

Shawn Sutherland, Senior HR Generalist

Riverside Technology, inc

970-498-1853

www.riverside.com

----- Forwarded message -----

From: Andy Hansen <andyhansen6@gmail.com>

To: Kelly Ohlson <kohlson@fcgov.com>

Cc: Karen Weitkunat <kweitkunat@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, City Leaders <CityLeaders@fcgov.com>

Date: Wed, 25 Apr 2012 15:22:41 +0000

Subject: Build the Stadium!

City Council,

I am a Fort Collins resident, homeowner, CSU alum, taxpayer....I fully support building the on-campus stadium. I will donate money to build the stadium. I have a Master's Degree in Sports Business, spent nearly 10 years in college athletics. I have traveled the country with numerous DI programs and have seen what an on-campus stadium does to a community. As Hughes currently stands, it is in the bottom 10 worst stadiums in Division I football, if not the worst. This is not an opinion, it is fact. Other schools, fans, and players laugh at Hughes and call it a dump. It is outdated, ugly, provides a terrible game day experience, and lacks any tradition. In order for CSU to have a chance of any relevancy in college athletics a stadium must be built.

I am one of many that understand why CSU wants to build the stadium. Read the papers, watch the news, search Facebook, etc, there is plenty of support and understanding. I have a hard time believing that certain Council Members have not heard from a single pro stadium person. Well here you go! I support the on-campus stadium 100% and will be donating money to its cause.

Andy Hansen

CSU Alum

Fort Collins Resident

Expert in Sports Business

----- Forwarded message -----

From: Kevin Hillyard <thehillyards@gmail.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 15:27:51 +0000

Subject: Fort Collins and CSU need one another!

According to the Coloradoan article this morning, "CSU's Frank faces a Fort Collins City Council skeptical on stadium", Councilwoman Poppaw was quoted as saying "I've not heard from anyone who supports it".

Well I wanted to take this opportunity to let Mrs. Poppaw (and the rest of the City Council) know that my family certainly supports Dr. Frank and Mr. Graham's vision for the growth and success of both CSU as a university, and the athletic department specifically. And I have heard from many people who feel the same - so why are many of us hearing one thing, while Council members are hearing (or not hearing, in this case) something else?

I have been very frustrated to read about the disingenuous efforts put forth by the "Save our Stadium" group over the last several months - I don't believe most of the people belonging to that group have EVER set foot in Hughes Stadium - so when they claim that they are trying to save "their" stadium, I immediately became very wary of their motives. And recently I've heard they've been on campus, spreading false information about how the stadium would be funded (telling students that their fees and tuition will increase, which Dr. Frank and Mr. Graham have

directly addressed as NOT being the case). I hope that the City Council can look at this issue from both sides, and not simply line up behind the SOS group and have tunnel vision that doesn't account for all of the positives this project brings to the table.

How many jobs would the construction bring to Fort Collins? How much would the local merchants surrounding campus benefit financially from having games on campus? Wouldn't these all be *good* things for Fort Collins?

CSU and Fort Collins need one another - they have "grown up" together - and I don't see how CSU having a long term vision for bettering themselves (of which the stadium is only one piece) can be anything but positive and beneficial for the people and city of Fort Collins as well.

Thank you for your time,

Kevin Hillyard

----- Forwarded message -----

From: Dominic Gallina <dominic.j.gallina@gmail.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkunat <kweitkunat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 15:35:28 +0000

Subject: Proposed on-campus CSU Football Stadium

Ladies and Gentleman of Council,

As you know, Colorado State University, my beloved alma mater is currently in the planning stages of a new on-campus football stadium. I cannot emphasize enough this stadium's potential positive impact on the University, it's students and alumni, the Fort Collins Community, and Northern Colorado Area. The economic impact of construction is obvious, but the long-term implications for increased commerce in the City of Fort Collins is limitless. Alumni of the university and former Ft. Collins residents will be much more compelled to make the drive north

to see the campus, the university's continued upgrades, and thus inject money into the local Ft. Collins community. While I know there are folks that are against the idea, I believe that their concerns are minimal and the positives of this project vastly outweigh its negatives.

I urge you as city leaders to see this privately funded project as a positive economic booster during a time when the country and our state are experiencing a recession. Most cities in our state would do everything possible to have a project like this done in these rough economic times, I urge you to be open minded in your deliberations.

All the Best,

Dominic Gallina

Colorado State University

School of Business Alumni 06'

----- Forwarded message -----

From: Nick Mask <n.scott.mask@gmail.com>

To: City Leaders <CityLeaders@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>

Cc: "NewsTips@coloradoan.com" <NewsTips@coloradoan.com>

Date: Wed, 25 Apr 2012 15:36:46 +0000

Subject: CSU Stadium

Hello Council members,

I am concerned by how the Council was portrayed in this morning's Coloradoan. Both Ms. Poppaw and Mr. Ohlson seem to think no citizens support the idea of a new stadium being built. Ms. Poppaw even went so far as to say "I've not heard from anyone who supports it."

Here is a link to a document sent from the City of Fort Collins detailing citizen comments on the stadium: <http://www.colostate.edu/stadium/city-info.pdf> . Several comments were emailed to the very email address I'm emailing right now (Cityleaders@fcgov.com).

Apologies to Ms. Poppaw if you receive this email twice, but since some "pro-stadium" comments included in the city's report were sent to cityleaders@fcgov.com and Ms. Poppaw has not heard from anyone who supports the stadium, I believe that email address may be malfunctioning. Thus I have included your lpop paw@fcgov.com address as well.

Beside some rather hilarious input recorded in the city's document, such as cutting off water to campus to help persuade the University in its decision (ha!), you'll find arguments for and against the stadium from residents of Fort Collins.

Ms. Poppaw: what further concerns me is that the Coloradoan has run no less than 6 stories on this topic -- stories that detail comments, both for and against, from citizens regarding the stadium. Furthermore, there have been numerous editorials run in the paper that also highlight both sides of the debate. Finally, there are countless public comments on the Coloradoan's website in response to the individual articles.

When you say you have not heard from anyone who supports this stadium -- do you mean to say that you have not read the feedback submitted directly to the city as highlighted in the document I linked to? Or that you have not had the chance to read the public's comments that have been published in our fine local newspaper?

I think the Council has this backwards: You need to be actively checking the pulse of our wonderful city. You can't solely rely on the vocal few who write in to you (this includes me, by the way). This means reading our local newspaper. This means seeing what residents on Facebook and Twitter are talking about (it is 2012, after all). Apparently, this means reading the written comments that were submitted to you. You aggregated them in a document and sent them over to CSU -- but apparently you did not read them.

And for the record, Ms. Poppaw, I do support the building of a new stadium on campus, provided that enough private donors do as well.

Any public event will be a nuisance to someone. Whether that's holding the 4th of July celebrations in City Park, where nearby residents place saw horses in the streets to prevent people from parking in front of their houses, parades that walk partially through residential areas, or events at the Lincoln center.

Finally, my address is:

2921 Kansas Dr

Fort Collins, CO 80525

This places me me in District 2. Ms. Poppaw can now say that she has received, and read, feedback from those in her district who both support and oppose the new stadium.

Thank you for your time,

Nick Mask

----- Forwarded message -----

From: Nathan Robertson <nathan.robertson@gmail.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 15:48:42 +0000

Subject: CSU Football Stadium

Dear Fort Collins City Council,

I had the pleasure of living in Fort Collins Colorado for 5 years while attending Colorado State University. Fort Collins is a thriving community that is beautiful, clean, and safe. It is a dream of mine to return to Fort Collins one day to raise a family in this environment.

That said, I am confused by the attitude of the City Council towards the building of a new on-campus football stadium and I'd like to show my support for the stadium and disprove the statements made publicly last night that you haven't heard from any supporters of the stadium. I know for a fact you've heard from at least one supporter because he spoke in front of the Fort Collins City Council.

CSU bringing a new football stadium to campus at CSU would provide many financial benefits to the city of Fort Collins.

1. Jobs - The construction of a new stadium would bring many short term jobs to Fort Collins

2. Increased sales tax revenue - During construction of the stadium the additional workers would eat at local restaurants and purchase goods at local stores. Once the stadium is complete the proximity of the stadium to downtown Fort Collins would increase the number of people spending time and money in downtown Fort Collins on game days as well as the days immediately before and immediately after games. I, as an out of state resident, can attest to this. When I visit Fort Collins to go to basketball games at Moby arena I tend to eat at restaurants around CSU's campus and close to Moby arena. When I visit Hughes stadium I tend to purchase food and drinks at stores outside of Fort Collins and bring them to the stadium to tailgate. If the stadium were on campus I'd be much more likely to go to local Fort Collins bars and restaurants. Also, instead of leaving to go back to Denver right after the game I'd be more likely to go out in downtown Fort Collins immediately following the game.

3. More out of town visitors - The construction of a new football stadium will serve to energize CSU football fans and alums. A more energized group of alumni are more likely to visit Fort Collins for sporting events increasing city revenue from hotel taxes, and city sales tax. If you want direct proof, look at the attendance at this year's spring football game as opposed to years past. Just talk of a new stadium and a new head coach drew more fans to Hughes stadium for a spring football game than at any point that I can remember. Can you imagine how many fans might come out if the spring football game is played at a new on-campus football stadium?

I'd like to thank all of you for your time and I'm hoping that you'll get behind CSU. Fort Collins owes much of its prosperity to CSU and I hope that you'll embrace an open and honest dialog with Tony Frank about the construction of a new stadium. I'm not sure how a referendum on the

topic would help address challenges faced by the City of Fort Collins as it prepares for growth in the CSU student population.

Nathan Robertson

----- Forwarded message -----

From: Kyle Wolf <kwolf@pellacolorado.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 15:41:24 +0000

Subject: New On Campus Stadium

Hello,

I just wanted to take a moment and show my support for a new on campus stadium. This would do wonders for Colorado State University as well as Fort Collins and the local economy. Please do the right thing and think about the positive impact this would have. I have not been this excited about the future of CSU Athletics since I graduated in 2002. A new On Campus stadium would bring the community together and showcase Fort Collins even more. It would put CSU back on the map again.

Thanks,

Kyle Wolf

****ATTENTION****

This email is intended to be a privileged and confidential communication. If

you have received this email by mistake please delete it and notify the sender.

----- Forwarded message -----

From: Timothy Fiene <tfiene@nbdmlaw.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 16:07:21 +0000

Subject: CSU on-campus stadium is a GOOD idea

Dear Fort Collins City Council,

I was recently made aware that the City Council intends to have a non-binding citizen referendum on the issue of an on-campus stadium. This is a toxic idea and can only serve to further divide the community of Fort Collins on this issue.

As a child of Fort Collins, born 6.22.1981 at Poudre Valley Hospital, and a CSU alumni, I would not be able to have any input on your non-binding referendum. In 2006, I left Fort Collins to pursue a career in law. Though I still try to get to the City, CSU and their various amenities, I find that I rarely am encouraged to visit. The idea of an on-campus stadium has me excited to reconnect with the City and CSU. I have personally spoken to several CSU alumni, which are of course former Fort Collins residents that strongly support the idea of this stadium.

Unfortunately, much of the target market for this stadium would be unable to vote in a non-binding referendum. Any vote, no matter how it turned out, would only serve to alienate the former resident individuals who are excited to support this stadium.

I could spout off the potential benefits, of which I am sure you are well aware; and I'm sure you have a vocal group yelling in your ear about potential issues that may arise with traffic and other issues, but I believe the potential benefits for Fort Collins and CSU far outweigh the potential negatives. Hughes is old, decrepit, and is not a draw for visitors, alumni or their dollars, or recruits. Further, the location of the stadium does not draw visitors or alumni to the

City for extended stays or post/pre-game festivities. When I do go to games, and I go to several a year, I simply drive from Denver, barbeque with friends, family, and other alumni; and then leave back to Denver. An on-campus stadium would create gameday traditions linked with the primary campus and the City itself. Further, if the City or area neighborhoods would permit it, the new stadium could host world class concerts and other events.

President Frank chose to engage the City of Fort Collins because he is aware of the innate bond that the City's largest employer has with the City. Please don't take this olive branch and slap him in the face with it by stating that there may not be sufficient community support for this stadium. Allow the University to complete it feasibility study to gauge whether the stadium should be built, and then seek to engage President Frank on whether such a project is the right thing to do for the community as a whole. Consider that there are over 95,000 alumni in Colorado alone, with a substantial portion of those living within an hour's drive of Fort Collins. If this stadium engages even a minority that would not have otherwise spent money in Fort Collins, is that not a positive.

Timothy R. Fiene, Esq.

Nathan, Bremer, Dumm & Myers P.C.

3900 E. Mexico, Suite 1000

Denver CO, 80210

ph: 303-691-3737

fax: 303-757-5106

tfiene@nbdmlaw.com

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----- Forwarded message -----

From: Doug Jepson <dougjepson@yahoo.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 16:28:29 +0000

Subject: Support for an on-campus stadium

City Council members - this email is sent to you to inform you of my support of Colorado State University building an on-campus stadium.

Doug Jepson

CSU class of 1989

----- Forwarded message -----

From: Mike Piel <mike.piel@gmail.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 16:50:10 +0000

Subject: I support the new football stadium

To the members of the Fort Collins City Council:

I am writing to you today to express my support for the construction of a new stadium for Colorado State University. I think that when one takes an objective look at the situation, a new stadium makes sense for CSU and for the Fort Collins community. A new stadium equals more jobs, which we all know is sorely needed in this economy, increased excitement about CSU, and by extension Fort Collins, and more revenue for the Fort Collins small business community.

I'm a proud alumni of CSU, and I love the city of Fort Collins, I come back at least once a year to see a game, but I have to say, that I am surprised at the short-sighted viewpoint of this body and the town in general when it comes to this issue. Hughes Stadium, while it is charming, is a dinosaur by today's standards, and has been a source of embarrassment for the city and the

university for as long as I can remember. Its run-down condition and distance from the campus is a major reason why I and more alumni don't make more frequent trips to Fort Collins for the games. As an alumni, when I come back to Fort Collins, I want to be on campus, so I can see all the progress that the university has made, so I can see how the town has changed and to relive some of my great memories of that special place. None of this is possible when you go to Hughes stadium, you go to the game, which is a hassle, and you leave right away, you miss out on the alumni experience that makes a lasting connection with your university possible, and it means I don't spend money in the community. Construction of a new stadium will be renewed interest in CSU athletics from the students, the alumni, and the city residents, which means more revenue and more exposure for the city, how is that a bad thing? I can guarantee personally that I will make more trips to Fort Collins and spend more money if you build a stadium. On the other hand, I will be less inclined to make the trip if the city chooses to remain locked in the past, refusing to make the kind of investments in CSU that will keep my university the proud institution that I love. Quite frankly, as goes CSU, so goes Fort Collins, I know you know that.

The "Save our Stadium" folks have not made one single compelling argument that you should be swayed by, ultimately their objection to the stadium boils down to a negative feeling toward college sports in general, it has nothing to do with honestly preferring Hughes Stadium. We may not like it, but college athletics is the single largest driver of exposure and notoriety to a school like CSU. I know that the success of Sonny Lubick in the 90s and 2000s was a major reason why I chose to attend CSU, I wanted to be part of the fun and tradition that he was instilling, and Fort Collins benefited from the money that I spent in the city as a result of making that decision. But the city cannot afford to be stagnant, in order to attract more students, reengage with alumni, and further help the community, we must build a new stadium. Communities have to continue to make investments in order to keep the money flowing in, it's simple dollars and cents.

I understand that you are in a difficult position with such passionate viewpoints on both sides of an issue, but as elected officials you have to be willing to make tough decisions that benefit the town as a whole. The new stadium equals jobs, money, more tourism, and publicity, which is never a bad thing for a town like Fort Collins. Right now there is increased excitement surrounding CSU athletics with the arrival of new coaches McElwain and Eustacy and Fort Collins will see the benefit of this with increased attendance, as the recent spring football game shows. Imagine the excitement that a new stadium will add to this, simply put, just think of the money. All this excitement will be dashed if you elect to follow this short-sighted viewpoint, and the potential consequences are severe. CSU will eventually fall out of division I athletics, alumni will come up even less and more Fort Collins businesses will suffer. As elected officials, you know what path is the right one, make this worthwhile investment in CSU and the wider community.

Sincerely,

Michael Piel

CSU alumni '04

----- Forwarded message -----

From: R.M. <roblmo3@gmail.com>

To:

Cc:

Date: Wed, 25 Apr 2012 16:50:57 +0000

Subject: Letter Re: CSUs On-Campus Stadium

To Whom it May Concern,

First off I would like to preface this letter by saying that I did not attend CSU, nor do I consider myself a fan of CSU athletics. I am though, a fan of Intercollegiate Athletics as well as what they stand for in terms of the Student Athlete, the competitive spirit, and the sense of community that can be achieved between a University and its City.

I moved to Fort Collins 7 years ago from New Mexico after graduating from The University of New Mexico. I chose Fort Collins over neighboring Front Range communities because of the proximity to CSU, and because of its reputation as a city "Innovation and Creativity" as stated in the City's Vision, Mission, and Values. The reason was to be closer to a University with Division I-A athletics so that I would be able to frequent these types of sporting events.

Initially I attended many CSU football, basketball, and volleyball events. Recently I have gone to less and less football games, but continued to attend basketball and volleyball events. The reason is not the product on the field, but the location of the venue. I live in Fort Collins, and find it taxing to get to Hughes Stadium. I cannot fathom trying to make it from Denver on a weekly

basis. The ease of accessing basketball and volleyball events on campus make them much more attractive to me.

From a taxpayer standpoint, I am excited about the opportunity for new and increased tax dollars spent by non-residents visiting the stadium on game-days. I am also excited about the potential for hundreds of jobs that will be opened up during the planning and construction of the new stadium.

I too, have questions about the process that are unanswered. What will become of Hughes Stadium? How will game day traffic be handled? But, as The City of Fort Collins and CSU work together in this mammoth endeavor, I feel that these questions will be answered in a practical way that will benefit all parties involved.

Please take this letter as a symbol of my support, as an objective Fort Collins Resident, for a privately funded on-campus football stadium. I believe that the excitement around the community, once this project begins, will wash out the cries of the new stadium antagonists.

I look forward to attending many games and events in an on-campus stadium in the future. I also look forward to all of the new people that will experience our "World-Class Community" while visiting with the purpose of attending these events as well.

Thank you for your time,

Rob Montoya

----- Forwarded message -----

From: KENT HUGHES <RamTank@csurams.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 16:57:32 +0000

Subject: On Campus Stadium

To all Fort Collins Council Members,

I am a season ticket holder that lives in Longmont. I know not living in your fair city makes my e-mail amount to less than a hill of beans. I dream of living in the Fort but I am disabled and on a fixed income. I collect soda cans to get my season tickets at CSU. This being said would like to tell you all that a large number of people support a new on-campus stadium. I ride a 250cc scooter all the way from Longmont just to see My Rams. Only place I stop on game day is a gas station on my way out of town. Please look into the be bold web site to get information that is not dishonest.

Thank you for listening to an old disabled Okie

Kent M. Hughes

<http://www.csurams.com> - The Official Athletic Site of CSU Athletics Fans! Get your Rams email at <http://mail.csurams.com>!

----- Forwarded message -----

From: Sonja O'Connor <soconnor_22@hotmail.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 17:13:57 +0000

Subject: I support the on-campus stadium!!

To Whom It May Concern,

I am in FULL support of the on-campus stadium. As someone who donates to CSU, I feel this will help the college as well as the city. I live in Thornton and when my husband and I go to Ft. Collins for the football games we like to spend time there, but we find ourselves driving back home after the games because it's easier. We would love to make a weekend out of going to the games, but what is the point when the stadium is far away from downtown.

I feel as though myself and our friends, who also live in Denver and surrounding areas, would make more of an effort to ensure we spend more time in your beautiful city if it were more accessible after or before the games. Also, it seems as though most people are unaware that this will not just be a stadium but a multi-functional facility. Perhaps you can sit back for one moment and think about the positives this will bring to Fort Collins and the college. I believe more students will attend and more people will be able to walk or bike to games. Also, if you bring the stadium into the city there will be less drinking and driving, which in turn means less lives at risk.

Please take a moment, regardless of what your opinion is, and think about the people of Fort Collins and the students and ask your self what would be the best thing for you city. Thank you for your time.

Best Regards,

Sonja O'Connor

CSU on-stadium SUPPORTER!!

----- Forwarded message -----

From: Mark Johnson <mrjohnson18@hotmail.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 17:18:37 +0000

Subject: I support on campus stadium

Dear Ladies and Gentlemen,

First let me say thank you for your service to the city of Fort Collins. I appreciate your time and dedication to a wonderful city.

I wanted to write in response to the city council meeting last night and voice my opinion on the matter. To start I am not a resident of Fort Collins, and therefore have no influence on your election results, so my opinion may not matter to you. However, I am a CSU graduate living in the Denver area and I thoroughly enjoy any opportunity that I have to visit Fort Collins and the CSU campus, and I know that the money that I choose to spend in your city is what helps you to pay your bills. I also know for a fact that I spend less money while I am there attending CSU football games in the city as a result of the current location of the stadium than I would if it were on campus and closer to eating/drinking establishment, as well as hotels and shopping. Do you not see the revenue that you are missing by having the football stadium outside of town? Surely as city council members you have to understand, and see what a tremendous opportunity the city has here? I firmly believe that having an on campus stadium would do wonders for the support of the university as a whole, as well as grow the cities coffers. It is a win/win.

Please support this effort, and Be Bold.

Thank you for your time.

Mark Johnson

Sent from my iPhone

----- Forwarded message -----

From: Tracy Kelley <tracy.kelley@weldre4.k12.co.us>

To: City Leaders <CityLeaders@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, "Frank, Tony" <tony.Frank@ColoState.EDU>, Karen Weitkunat <kweitkunat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 17:23:22 +0000

Subject: NO new stadium

Dear City Leaders,

As a long time resident of Fort Collins and an alumni of Colorado State University, I want my opinion regarding a new stadium to be known. Fort Collins does not have the space nor the resources to fund/maintain a new stadium which is expected to take up 15 acres of valuable CSU land, and cost up to \$300 million dollars. While the initial cost of a new stadium may be privately funded, there is not doubt many future costs of this large feat will be passed on to CSU students. Traffic, noise, space, parking, and mountain views are just a few of the concerns I have. We have a football team that has not performed well, but are expecting that to miraculously change because we build a giant new stadium? There is nothing concrete to support that belief.

Hughes Stadium is in a beautiful location with plenty of parking, room for tailgating, spectacular views, minimal impact on traffic and noise to local residents, and it is only 3 miles from CSU.

Why would we allow our recently renovated stadium sit empty (leading to yet more urban blight in south west Fort Collins) in order to build something unnecessary in our city? There are far too many negative implications to building a new stadium. Please remain strong in your opposition to this waste of our land and resources.

Thank you,

Tracy Kelley

2301 Silver Trails Drive

Fort Collins, CO 80526

----- Forwarded message -----

From: "Debra L. Percy" <dlpercy@sbcglobal.net>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkunat <kweitkunat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc: "Graham,Jack" <Jack.Graham@colostate.edu>, "Frank,Tony" <tony.Frank@ColoState.EDU>

Date: Wed, 25 Apr 2012 17:45:03 +0000

Subject: In Support of a CSU On-campus Stadium

Good Morning Fort Collins City Council Members:

As a proud alumnus of Colorado State University, I support CSU's efforts to build an on-campus stadium.

I am especially pleased that CSU's vision and planning for this effort is inclusive of the Fort Collins City Council, local residents, CSU faculty, staff and students and alumni because the experience of attending Colorado State University is complemented by the experience of living in Fort Collins. CSU gave me an excellent academic education and Fort Collins gave me a special place for a young student to grow. As a young high school student in the late '70's not much was known about Fort Collins or CSU in the small northern New Jersey town where I grew up. The 'front porch' of CSU was a small picture of the Pingree Park campus in a Barron's listing of colleges and universities.

Times have certainly changed. I enjoy visiting Fort Collins and CSU in the decades since I graduated and marvel at both the changes in the City and on campus. Although Fort Collins is noted in national surveys as one of the best places to live and CSU's academic reputation has expanded especially in the areas of veterinary medicine and engineering, as an out-of-state

alum I am constantly challenged by the limited name recognition of the City and University that I hold so dear.

Investing in athletic excellence at CSU can broaden the name recognition of both Fort Collins and CSU. An on-campus stadium can be a point of pride for both Fort Collins and CSU as new gameday traditions are developed around the City and the campus. As an out-of-state alum, an on-campus stadium would draw me back to Fort Collins more frequently. It would put me in the heart of all that I wish to experience on a visit – the City and the campus. Not having to rent a car to drive out to an aging Hughes Stadium would leave me with more dollars to spend in town, visiting and patronizing some of my old haunts. Coordinated late season football games with early pre-season basketball games would likely extend my stays.

As Fort Collins is enhanced by Colorado State University and CSU is enhanced by its location in Fort Collins, I believe that the planning and development of a new on-campus stadium can be conducted to benefit both the City and the University.

Debra L. Percy

CSU Class of 1983

----- Forwarded message -----

From: "walshbco@aol.com" <walshbco@aol.com>

To: Karen Weitkunat <kweitkunat@fcgov.com>

Cc:

Date: Wed, 25 Apr 2012 17:59:44 +0000

Subject: Fwd: CSU Stadium Study Session

Hello Fort Collins City Council Member:

Last night I watched the City Council Work Session expecting to see an intelligent, thought provoking and informative discussion regarding the proposed stadium project. Instead I witnessed an embarrassing display of unprofessional conduct laced with suspicion, unsubstantiated claims and outright lies. Several Council Members were either completely uninformed or elected to ignore pertinent information in pursuit of their own agenda. Either way this reflects poorly on the entire community.

This was absolutely the wrong way to initiate what is likely to be a long and difficult negotiation for both sides of this issue. Make no mistake intended or not, the Fort Collins City Council has aligned themselves with the stadium opposition group. So it certainly shouldn't come as a surprise if Dr. Frank and CSU keep you at arm's length throughout this process.

I suspect you've lost CSU's trust. You've certainly lost mine.

Bob Walsh

(303) 570-0400

----- Forwarded message -----

From: Chris Feller <chrisfeller10@gmail.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Thu, 26 Apr 2012 16:09:01 +0000

Subject: Stadium Supporter

City council members,

As a Fort Collins native and current sophomore at Colorado State University I take great pride in our wonderful city and the relationship it has with my school. Unfortunately, after Tuesday night's city council meeting that pride has greatly diminished. To hear that you have "not heard from anyone that supports (an on-campus stadium)," is very discouraging to me as it shows just how disconnected the council is from the CSU student body and campus. Through class discussions, student media and student surveys I have seen great support throughout the university and urge you to reconsider your belief that no-one supports such a project.

Secondly, I am discouraged at your decision to issue a referendum vote on the project. While I do believe it was a mistake by Jack Graham to voice a 2014 opening date for the stadium I believe CSU has taken great steps to slowly and thoroughly research the impact a stadium would have on both CSU and the community. Please keep in mind President Frank will not make a decision on the project until August. Looking at Dr. Frank's track record and what he has done for the greater community and CSU I strongly believe he deserves the benefit of the doubt on this issue. There is no doubt in my mind Dr. Frank will do what is best for CSU and Fort Collins. I urge you to at least see this research phase through. See what results it brings and then I am all for a city-wide vote on the issue, but now is not the time to act on that.

Thank you for your service to such a wonderful city!

--

Chris Feller

970/213-9424

chrisfeller10@gmail.com

----- Forwarded message -----

From: Kelly Steinmetz <webcamkel@yahoo.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkunat <kweitkunat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Thu, 26 Apr 2012 16:26:39 +0000

Subject: CSU on campus stadium

Please continue to support the on campus stadium effort. As an alumni that has season tickets I am always hearing competing schools fans talk about how small and outdated this stadium is, compared to other schools. Building an on campus stadium would build more community support and allow more students to attend the games. And would eliminate students driving drunk to the game.

----- Forwarded message -----

From: Jan Carpenter <janc@frii.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkunat <kweitkunat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Thu, 26 Apr 2012 16:28:30 +0000

Subject: On-campus stadium

Just a quick note to say that my husband and I are very supportive of the on-campus stadium. We graduated in the sixties, my husband with his PhD. We are currently paying for a five-year scholarship for a men's basketball player, and have pledged \$250,000 to the \$500,000,000 academic fund. We have attended CSU athletic events for nearly fifty years, are season ticket holders in four sports. As you can see, we are committed both to academics and athletics.

I get frustrated when others object to where we are donating our money. We realize sports, especially football, are important to the city, university, businesses and fans. It baffles me why anyone would object to at stadium being built with private donations. The objections appear easily dealt with. There are more parking spaces on campus than there are at Hughes, with more parking planned. Our city has handled other events that involve traffic: New West Fest, Fourth of July celebrations are examples. We travel to away football games frequently. Honestly, Hughes doesn't come close to comparing to their quality. Hughes has been labeled the ugliest stadium in the nation by the Denver Post. But these drawbacks don't compare to the advantages a new on-campus stadium would offer: inclusion, a multi-use facility, a better

opportunity to step up to a better conference, and an improvement to the campus. Maybe CU would agree to come to Fort Collins to play.

Why do you object to the stadium, when you didn't object to the numerous other construction projects on campus? People object to the size of the stadium. Have you seen the new business building? I doubt the new stadium would be higher than it is. Although I have no vested interest in engineering, business, or the new rec center, I would never boycott these improvements.

We all have our passions. That is what a university is supposed to support. It's a microcosm of society and cities. Please don't exclude football. Just because some people do not like nor support athletics is no reason to oppose improvements in this area.

Frankly, I was very disappointed in your comments and stances. Why wouldn't we want to improve CSU in all possible ways.

Jan Carpenter

223-1099

----- Forwarded message -----

From: Shawn Milne <shawnmilne@yahoo.com>

To:

Cc: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkunat <kweitkunat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Date: Thu, 26 Apr 2012 16:28:32 +0000

Subject: CSU Stadium

Greetings,

Quick note from Lake Tahoe where I currently reside. Graduated from CSU in 1989 - spent the last 15+ years in the investment business. Sitting 800 miles away I am very disappointed from some of the FTC City Council comments on the CSU stadium topic. I am a huge believer in what a new, state of the art complex could do for not only the university but to enhance FTC overall. I tend to visit FTC every few years for the sole purpose of watching a game - now with 2 kids the idea that I could someday comeback to one of my favorite towns, stay downtown (frequently at Armstrong) and walk to games through a beautifully upgraded campus would be a huge benefit.

I was fortunate enough to attend Chapel Hill NC for graduate school where the Kenan Flagler stadium is about a 15-20 minute walk from downtown to the on-campus facility. The difference in logistics and game day experience between that and trying to navigate back and forth from Hughes is night and day. We all had some nice moments at Hughes with Sonny Lubick - the time is now to move forward. Lastly, I am a big believer that the economic impact to FTC - especially the downtown corridor will be significant. Several years ago, 80 of us from my class came back to FTC and spent roughly \$100K for 3 days. We havent done it since.

Regards

Shawn Milne

----- Forwarded message -----

From: Ed DeLosh <delosh@colostate.edu>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Thu, 26 Apr 2012 17:03:55 +0000

Subject: On-Campus Stadium

Dear City Council Member,

As an Associate Professor at CSU and a Fort Collins resident, I want to first thank you for your service to our community. I moved here 15 years and am proud to now call this my permanent home.

I am writing you today to convey my strong support for a privately funded, on-campus stadium at CSU. I was encouraged by a city council member to share my thoughts, thus this e-mail. I have followed the stadium initiative very closely since it was first announced in December, having attended several campus forums and stadium advisory committee meetings on this issue, and having listened to CSU administrators discuss the issue with faculty, city council, and the League of Women's Voters. I have heard both sides of the argument for building an on-campus stadium, and have done some of my own research as well, and in my opinion, the pros far outweigh the cons. I believe there are many reasons why an on-campus would be a good idea based on all of the information I have gathered, far too many reasons to expand on here, but I have listed them below (and have provided links), if you're interested.

Irrespective of my own position on this issue, I believe I am among the large majority of residents in Fort Collins who have a strong affinity for both our city and university. When I look at the vision espoused by Fort Collins and the vision espoused by CSU, what I see is a largely shared vision. Just as Fort Collins wishes to be a vibrant, world-class community that is recognized for such qualities as innovation, creativity, and initiative, Dr. Frank seeks to establish CSU as a nationally recognized institution of excellence with a particularly strong reputations for research, innovation, and outreach. I therefore hope that we can resist attempts to turn the stadium initiative into a city versus university issue. I believe the stadium represents a tremendous opportunity for both Fort Collins and CSU, and by constructively working together, we can be assured that concerns are addressed, and that we ultimately arrive at a much better outcome for all involved.

Thank you for reading, and again, thank you for your time and service.

Sincerely,

Ed DeLosh

Associate Professor,

Colorado State University

--

What I see as benefits and potential benefits of a new, privately-funded, on-campus stadium:

1. Would provide a more modern, attractive, appealing venue. Hughes is an aging, outdated, unattractive structure that is far below the standards of other college football stadiums (three separate sports columnists recently rated Hughes 90 out of 120; 96 out of 120; and 119 out of 124 Division I column football stadiums in the country).
2. Would provide modern amenities that are greatly lacking in the current facility—ample, modern bathrooms (instead of the bathrooms at Hughes that have troughs rather than individual urinals!); numerous concession stands with a variety of food choices; indoor lounge, eating and viewing areas; and appropriate handicap access.
3. Would allow CSU to replace Hughes with an environmentally friendly, LEED certified stadium. (The stadium advisory committee has already indicated that this would be the case, if the stadium were to be built.)
4. Would place the stadium in closer proximity to students and the population center of town, encouraging many more fans to walk and bike. CSU already has 14K bike parking slots on campus. The facility itself could further encourage biking by providing immediately adjacent bike parking, lockers, etc., and this would likely be part of the LEED certified design.
5. Would be just a short walking distance from the Mason Street transit system, encouraging greater use of public transportation and less vehicular traffic.
6. Would allow parking in a variety of lots and structures spread out around campus and would allow fans to access the stadium from four different major roads, rather than funneling traffic onto a single road, like we have at Hughes. As such, with good planning, this may create better distribution and dispersal of traffic than is now the case at Hughes.
7. Would allow fans to park anywhere along the Mason St. corridor and take the Mason St transit to campus. Although it may seem unlikely that fans would do this at first glance, it would actually work well if fans did things like parked in the structures in old town or at one of the transit stops, went to local establishments at those locations before the game, then took the Mason St to the game itself. This type of scenario just isn't available at Hughes.
8. Would likely boost business in local establishments on game days. Right now, because there aren't any local businesses near Hughes, many fans go straight to the stadium, then immediately leave afterward. With a new stadium in close proximity to businesses on College, Laurel, Prospect, Shields, and Elizabeth, many fans would walk to/from those local businesses before and/or after games. With the Mason St. transit system in close proximity to the new stadium, even establishments up and down College Avenue could see an increase in business on game days. Note that the impact here can be quite significant. Some stadiums create \$6-8 million in revenue for local businesses per game. Something on the order of \$1.5 million per game is quite reasonable for Fort Collins. There is a reason that local businesses in Boulder greatly prefer that the CU-CSU is played at their stadium in Boulder, rather than in Denver! Games bring in a great deal of business to local establishments.

9. Would likely provide a temporary boost in the local economy by providing construction jobs, and by boosting business at community establishments as workers live, eat, and shop here for the duration of the project.

10. Would provide the university and community with a nice, modern venue for events like public speakers (e.g., presidential candidates) and graduations. Hughes is not an attractive venue for these types of things due to its location, condition, and appearance.

11. Would give CSU an athletic facility that can be used by other sports programs and intramural events. (The athletic director and stadium committee have already indicated that that would be the case.) This isn't a good option with Hughes because of its location.

12. Would likely include a much needed visitors/alumni center, which the university has wanted for years. (The stadium advisory committee has identified this as an element that should strongly be considered for inclusion.) This could then be the staging area for campus tours and student visits. It would not make sense to add such a facility to Hughes, given its off-campus location.

13. Would likely include meeting rooms. (This, too, has been identified this as an element that should strongly be considered for inclusion.) Meeting rooms at Hughes, if added, would be inconvenient and likely see little use.

14. Could potentially include classrooms. (Also identified as an element that "should strongly be considered" for inclusion.) It is clearly not workable to locate classrooms at Hughes with its off-campus location.

15. Would provide CSU with a facility that would be used quite often for a variety of purposes, both athletic and academic, as described above. This is much more efficient use of space. The 10-12 acres devoted to a stadium on campus would be used extensively throughout the year, as compared to the 160 acres at Hughes that is used fewer than 10 times per year.

16. Would allow for a much better tailgating experience in the view of many fans, given that tailgating would probably occur on the Oval or intramural fields, rather than a dirt parking lot.

17. Would create much more of a college atmosphere on game days. For those who have been to on-campus stadiums, it is a very different experience to attend a game on location and be immersed in the college environment, as opposed to attending a game off site, outside of the college environment. For fans of collegiate athletics, this is what truly sets college football apart from pro football.

18. Would enhance the overall game day experience in the view of many fans, by virtue of the improved tailgating, proximity to local establishments, and proximity to the Mason Street transit system. Some fans who currently go straight to games then immediately leave would, with an on-campus setting, turn games into more extensive outings involving tailgating and/or visits to local businesses.

19. Can potentially create a stronger connection to the university for students, alumni, and community members by virtue of the immersion in the campus environment and the enhanced game day experience. Note, too, that the connection to a university is strongly linked to the likelihood of donating.

20. Would bring more visitors to campus on game days, thereby showcasing all that is going on at the university. Many CSU football fans indicate that when they travel to games, they go straight to Hughes and never stop on campus. Some season ticket holders admit that they have never even seen all of the new buildings that have gone up in recent years! By getting visitors on campus and showcasing what we're doing, they may feel more pride in the university and feel more connected to the university, both of which are related to donor giving.

21. Can improve recruiting of players and coaches. Although there are certainly other factors that draw coaches and athletes to a university (winning, reputation, tradition, etc.), the quality of facilities is undeniably one of the factors they consider. One needn't look any further than former head men's basketball coach Tim Miles, who cited the facilities at Nebraska as one major reason for leaving CSU and taking the job at that institution. If you look at the statements that student athletes make when they select a university, it is immediately apparent that facilities are often an important factor for them, as well.

22. Can potentially help to draw bigger crowds by virtue of the closer proximity to students and closer proximity to the population center of town. With an on-campus stadium, a larger number of fans would be able to walk, bike, and take public transit. The improved amenities and an enhanced game day experience could also boost crowd size. Although winning is undoubtedly the greatest determinant of attendance, having a nice facility in close proximity to fans and mass transit could certainly help.

23. Can potentially contribute to more success on the field. Although a new stadium certainly doesn't guarantee more wins, it can help by virtue of the improvements in recruiting and attendance that are described above.

24. Can put CSU in a better position to be invited to a more prestigious, higher profile, more lucrative conference. In conference realignment discussions, factors that are considered include athletic success and the quality and capacity of the facilities. A new stadium, if combined with improved performance, could therefore enhance our chances of an invite, with all of the accompanying benefits in exposure, prestige, and revenue.

25. If investments in athletics (such as this stadium and the recent hiring of better coaches) ultimately generate more revenue for the athletic department, this can reduce the athletic department's reliance on student fees. The athletic department current receives \$5 million annually from student fees. Although the per student rate at CSU is lower than average, the athletic director has indicated a desire to reduce this amount and ultimately have an athletic department that is completely self-sufficient, with no subsidization from the university or student fees. With more revenue, this becomes a greater possibility.

26. If investments in athletics lead to greater success, that success can significantly boost the overall visibility of the university. Data shows that going to a major bowl game or making a run in the NCAA tournament boosts visibility and exposure at a level that's equivalent to a several hundred million dollar ad campaign. When we attained a #2 ranking for research funding among public institutions without a med school, that didn't get widespread media coverage. But if we attain a national ranking in football or basketball, or go to a major bowl game, or go to the NCAA tournament, that is covered by virtually every newspaper in the country. In our modern society, for better or worse, athletic success provides exposure and name recognition that just isn't possible through any other means.

27. If we attain greater athletic success by virtue of our investments in athletics, this can boost the number of applications to the university, and can do so quite significantly (see links below). It is not so much that students choose an institution based on athletic success. Rather, the enhanced visibility and name recognition that comes with athletic success increases the number of students who take a closer look at an institution to see what they have to offer. It is a foot in the door. Now this doesn't invariably boost the number of applications, but it is common. In the case of CSU, is there really any doubt that if significantly more students look at the wonderful institution and community we have here, that more will apply?

28. If more nonresident students apply to CSU by virtue of enhanced visibility, those nonresident students can be admitted at a tuition premium. Dr. Frank sees an increase in the number of out of state (and international) students as a key mechanism for generating additional revenue and buffering the university against future state budget cuts. This is the motivation behind the INTO program for international students and other initiatives. The national exposure that accompanies athletic success could contribute as well.

29. If investments in athletics lead to greater success, this can enhance an institution's perceived prestige, and even its ranking in the U.S. News and World Report! (See links below.) One can argue that this is a key reason why institutions like Oklahoma, Texas A&M, Purdue, and Oregon have better academic reputations than we do, even though they are not stronger academic institutions than CSU on a variety of objective metrics of scholarly excellence.

30. If investments in athletics lead to greater success, that success can yield more donations, both to athletics and academics.

To be clear, I certainly realize that some of the benefits I've listed above are by no means a sure thing (for example, greater athletic success, greater visibility, greater university prestige, etc). I see these as potential added benefits with at least a reasonable possibility of occurring, on top of the many guaranteed benefits that are alone good reason for building the stadium (benefits such as gaining a nicer facility with modern amenities, multiple uses, a better location, etc.). I also realize that there are potential costs of building a stadium and legitimate concerns that would need to be addressed. I just wanted to take the time to enumerate what I see as the benefits and potential benefits, in light of one of the comments from a city council member who said they have yet to hear a single good reason for going forward with this. Hopefully it is

apparent that there are many good reasons, and some, if realized, would have a significant impact on the university and community.

I think it's also important to remind ourselves that the stadium would be paid for using private donations and revenue from fans who attend football games. Dr. Frank has steadfastly indicated that no funds would come from taxes, state appropriation, the central budget, tuition increases, or fee increases. Thus, all of the benefits and potential benefits listed above would come at no monetary cost to taxpayers or students.

Some links:

Visibility and prestige:

<http://www.thesportjournal.org/article/high-visibility-athletic-programs-and-prestige-public-universities>

Football performance and number of applications:

http://www.aaec.vt.edu/aaec/working%20papers/2008_05.pdf

<http://www.thesmartjournal.com/admissions.pdf>

<http://ideas.repec.org/p/boc/bocoec/225.html>

Athletic success and academic rankings:

http://mpra.ub.uni-muenchen.de/26443/1/MPRA_paper_26443.pdf

http://www.martin.uky.edu/Capstones_2006/Trenkamp.pdf

----- Forwarded message -----

From: Kristie Maczko <kmaczko@yahoo.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Thu, 26 Apr 2012 17:54:11 +0000

Subject: Stop the Stadium!

Hello,

Just a short note from a CSU alumni and resident of a neighborhood that will be seriously, and negatively, impacted if CSU goes forward with their ill-conceived plan to build a new on-campus stadium. Those of us who live in the Historic Fort Collins Highschool neighborhood are already forced to tolerate campus overflow parking that fills all street spaces from 8am to 5pm during the regular school year. CSU does not provide adequate parking for students and staff, so they park on the adjacent public streets which means residents cannot have furniture delivered, carpets cleaned, or adequate street parking for service people and guests (it would be helpful for the council to consider resident-only parking zones for 3 blocks in every direction from campus; no resident parking sticker on non-service vehicles should equal a parking ticket equivalent to the cost of paying to park on campus).

Now we are being told we should be excited about expanding this gross inconvenience to weekends when drunk football fans will flood streets with traffic, cause additional parking problems, and of course, damaging private property and leaving litter in their wake. Noise problems are a given. Moreover, property values in the neighborhoods surrounding the new stadium will doubtless drop exponentially (who wants to live next to a football stadium???) and CSU has put forth no plan to address any of this. Please help us stop CSU destruction of our neighborhoods!

Additionally, the economic benefits of this new stadium are likely grossly exaggerated. Just research the debacle that ensued when another state university, Rutgers, NJ, invested in building a new stadium to boost their sports program, funding and reputation at the behest of a newly hired football coach. While private funds paid for the stadium, it did not attract high calibre players or raise the necessary funds for its maintenance, and the football coach has since moved on to another job. Rutgers is left raising student fees and shifting public funds to cover expenses generated by a new stadium originally expect to raise profits instead of costs. CSU is setting up the same scenario.

In closing, I would again voice my strong opposition to this ill-conceived idea. CSU should invest their funds, public and/or private, in academics NOT football. The purpose of a state university is to provide a quality education for residents, not to impact the local community by inflicting a new stadium on residents. Say NO to the stadium.

Sincerely,

Kristie Maczko

Kristie Maczko, PhD

Sustainable Rangelands Roundtable

Natural Resources Research Center

2150 Centre Ave, Building A Suite 361

Fort Collins, CO 80526

kmaczko@yahoo.com

ph 970-295-5985

fax 970-295-5959

cell 970-222-1314

----- Forwarded message -----

From: Paul Vander Veer <paulvanderveer@msn.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, "datteberry@ftgov.com" <datteberry@ftgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, Wade Troxell <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Thu, 26 Apr 2012 18:24:32 +0000

Subject: CSU on campus stadium

Ladies and gentlemen, I'm sending this note in strong support of the new stadium that CSU is proposing to build on campus. Let me begin by stating that I'm not a Fort Collins resident. I live in Superior Colorado, about an hour south near Louisville & Lafayette. I did however attend CSU from 1985 - 1990, living in Fort Collins during that time. I have been a very active CSU supporter and donor for the past 14 years as a member of the Ram Club and owner of 4 season tickets for football during that entire span - truth is, the day my wife and I found out she was pregnant I immediately called the CSU Athletic Office to buy tickets and join the Ram Club, anticipating spending countless Saturday afternoons and weekday evenings going to football and basketball games with my family and enjoying time in The Fort. I'm also currently a member of the CSU Denver Athletic Advisory Board, having been invited to join that board by the CSU Athletics Department. Lastly, I have 2 children ages 14 and 12, each planning on attending CSU. At approximately \$20K per year plus added expenditures, I'll be spending more than \$160K over the next 10 years in Fort Collins.

I obviously can't speak for everyone or their individual experiences regarding football games and Hughes Stadium, however what I can speak to is my personal experience as a typical family, fan of CSU athletics and someone who loves both the university and the City of Fort Collins. I have 4 season tickets to football and I also attend approximately 10 (total) basketball and volleyball games each year. As the basketball and volleyball games are played on campus at Moby, each and every time I come to those games, I have my family of 4 and, more often than not, I have some of my kid's friends as well. We have a ritual surrounding basketball and volleyball games as follows: dinner or lunch (depending on game time) in Old Town, a trip to the book store or shopping in Old Town, the game itself and finally a stop at Starbuck's on College for coffee and treats as we head to I-25 for the drive home. My total spend in the Fort Collins economy, aside from tickets to the game and concessions, is approximately \$250.00 per trip. If I average 10 games a year, that is \$2,500 my family pumps into the local economy per year purely from on campus basketball and volleyball games. I'm not including tickets and concessions as that would be fairly equal, regardless of the venue being on or off campus. That's all very good news. Here is the bad news though. I go to 6 football home games per year at Hughes, again with a family of 4 and usually 2 tag along friends. My ritual for football game day is unfortunately markedly different: we purchase burgers, brats, drinks, etc at the Target near my home in Superior, I load up my truck with the food and my barbeque and we drive to Hughes. We BBQ & tailgate then go into the game. After the game, we get in the car and head home, with a stop in Loveland for coffee and treats. Unfortunately with the location of Hughes on the west side of town, the easiest way for us to get in and out is by Hwy 287, thus putting us nowhere near campus or Old Town. Total spend in the City of Fort Collins on each football game day (aside from my tickets and concessions) = \$0. Total over the 6 games during each season = \$0. The same thing was repeated just last weekend for the spring scrimmage. Total treks to Hughes Stadium this past year = 7. Total dollars spent = \$0.

I've talked to a number of friends and their story is the same when traveling into Fort Collins for football games. They are in and out. As Hughes is so isolated, you need to basically come prepared - pack your food and drinks for the day. The ideal scenario however would be the on campus stadium. My itinerary would match what I do on basketball game days and we would trade out the barbeque during my tailgating for lunch or dinner in Old Town. We would still tailgate and bring in drinks, chips, etc however lunch or dinner would be in Old Town or over at Pott's. The bookstore and some shopping would also be on the agenda. As football is more of an 'event', we would probably stay overnight in Fort Collins once a year and make a weekend of it - adding to the dollars spent significantly. Simple math here - another 7 events per year in Fort Collins at \$250 per event equals \$1,750. Multiply that times the other fans that similarly don't spend money in town and we are talking about some serious dollars. Let's make some assumptions here: If that number is 20,000 people and you assume families of 4, you have over \$8.7M in revenue not spent in Fort Collins.

When I use my information (above and factual) and apply those simple assumptions (above and guesswork), it appears to me that the overall economic impact of a new on campus stadium, drawing 30 to 40 thousand people to the heart of the city, would be a significant and positive boost to local Fort Collin's businesses and subsequently tax dollars to Fort Collins. Along with myself, the other fans from outside of the city would be spending their time and dollars downtown. Students would also spend their time and dollars around campus. Local Fort Collins citizens would now also be downtown. So in saying all of this, I'm making the assumption that the City Council along with the Mayor's office and the Chamber of Commerce, have studied what the total economic impact would be - both positive and negative. If the City of Fort Collins has done that research, it would be highly beneficial to everyone to see that information. If that data is overwhelmingly negative, I would completely understand the City having discussions with CSU surrounding that negative impact. Likewise, if the information is positive, the City should provide support and align itself with the university. Something I do know is that the reason that the University of Colorado continues to fight with CSU and the City of Denver about the CU/CSU game being at Mile High Stadium is that the City of Boulder and local businesses want to have that extra game in Boulder as it provides a direct and significant boost in revenue to the local economy. It really isn't any more complex than that. Here is another benefit - If a stadium were built on campus, the CU game would turn into a 'home and home' series meaning that every other year the eyes of Colorado and the greater part of the football loving nation would be on Fort Collins. This year it is a Sunday game and indications are that it will be televised nationally on ESPN. There will be no other football game on at that time in the country - no competition. Millions of eyes on Fort Collins on an 85 degree day in early September. I bet the Chamber of Commerce would welcome that, as would the rest of Fort Collins and of course, CSU.

What needs to be understood here is the 'event' on game day. The experience. The electric feel surrounding the stadium and campus. Restaurants full. Sidewalks teeming with fans - and

of course spending their money at local businesses. If you haven't been to an on campus stadium in other college towns I would strongly encourage you to do so. There really is nothing else like it. I've been to many and it is indeed quite an experience. And from that experience comes all the benefits. Exposure for the school and the city. Revenue for local businesses. Tax dollars. Jobs.

Let's be clear on what is driving CSU's proposed build of a new stadium - creating a university that is excellent in all areas. If you don't understand that, then you simply haven't taken the time to sit with Dr. Frank and ask. They are not shifting focus from academics to athletics. They are not embarking on a boondoggle to waste tax payer money. Rather they are putting focus where focus has never been. Having an excellent athletic department does not take away from academics - it enhances it. In one thing we can all agree, state funding for a supposedly state university is drying up. Therefore, CSU must look out for itself and make decisions that will solidify their position and health for the long run. This is a step in that direction. Let's not forget that the university just completed the largest fund raising program ever - \$500 million solely for academics. As you know, this stadium will be paid for by private funds and will be placed on university owned land. Therefore, the question to the city should only be this: does this positively affect the city and if so, how do we support it? One other thing that I'm sure we all can agree on: a healthy Colorado State University equals a healthy Fort Collins.

I'm understanding the the City Council is contemplating issuing a referendum by putting the issue to a vote - with the idea that it will show that the majority of Fort Collins residents oppose the stadium? So far, what I've seen (and I don't suggest that I've seen everything) is somewhat of a knee jerk reaction supporting the view of those few that are vocal and oppose the idea. If the City wants to jump in, then please provide information to the citizens about the issue - all the information. Provide hard factual data that was developed through research done by the city surrounding the economic impact the stadium would bring. Hard data about revenue. Hard data about tax dollars and jobs. The information is out there but again, if the city wants to insert itself, it needs to step up and do it right. Simply saying that a few hundred people have voiced their opinions that the stadium should not be built so we need to put it to a vote isn't sufficient.

Finally, I'd like to offer up my time to meet with any of you to discuss the stadium issue and help you understand the thoughts and opinions of someone that supports the idea of an on campus stadium. Ms. Poppaw, I find it interesting that you said in a recent article that you have not heard anyone that supports the stadium. I'd therefore like to respectfully ask to have an hour of your time to be that first person. The Coloradoan has had many letters written in support of the stadium - I'm assuming you don't subscribe to that paper. There were hundreds of supporters buying "Be Bold - Build It" shirts at the spring game last weekend and hundreds more dissapointed that they ran out of stock - I'm assuming you didn't have time to go to the stadium, as if you would have, supporters wouldn't be foreign to you. I have to think that in the line of

work you all are in, you know that the people that strongly oppose anything are the ones that have loud voices - the vocal minority. The rest of us trust that good decisions will be made.

I can be reached on my mobile - 303-884-8207 or via email at paulvanderveer@msn.com . I will do my best to clear my schedule and travel up to Fort Collins to meet with any of you at any time. Ms. Poppaw, you name it - coffee, lunch, cocktail hour - I'm buying.

Respectfully, Paul Vander Veer

----- Forwarded message -----

From: "Macan, Aaron D" <Aaron.MacAn@covidien.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Thu, 26 Apr 2012 18:35:31 +0000

Subject: CSU On-Campus Stadium

Greetings,

First, I graduated from CSU with a Mechanical Engineering degree and lived in Fort Collins for 6 years in the 1990s. I have stayed connected to CSU as a football season ticket holder and also attend a few basketball games each year. I support an on-campus stadium for a host of reasons, but will not go into them in this email.

As someone who visits Fort Collins primarily to attend CSU events, I was surprised and disappointed in the comments made and stance taken by the Fort Collins City Council in the meeting with Tony Frank on April 23rd.

When attending basketball games, my family usually eats at one of the local restaurants in Fort Collins before or after the game. When going to the football games, we buy our supplies before leaving home and drive straight to Hughes Stadium and tailgate. We do not stop and eat since we drive up Taft Hill from Loveland and there are no dining establishments in the vicinity. If the weather is bad, we usually time it so we arrive at Hughes Stadium and are in our seats right at kickoff. Then we'll leave as soon as the game is finished.

Should a new on-campus stadium be built, I see our behavior changing with regards to tailgating and dining. I easily see us taking less preparation time for tailgating since there will be places within walking distance that so we can pick up something we forgot such as a bag of chips, drinks, sandwiches, etc from one of the gas stations on College Ave. We also have the option of tailgating, but ordering food to-go from a local restaurant like Jim's Wings or Qdoba over in Campus West or Chipotle or the Pickle Barrel on Laurel. There are a number of other places in the vicinity that fit this bill. Finally, there's the obvious chance that we will go early and stay in a restaurant for a few hours before a game especially if the weather is bad.

I might also add that we continue to frequent places we've been to if we are in Fort Collins for something else. The point being that we will return to places year-round and not just for a football game. We often stop in Lodo and eat at our favorite restaurant there if we happen to be in Denver when it's not baseball season.

I would be willing to bet that the 6 days where a football game is played on CSU's main campus would also equate to the 6 busiest days of the year for 90% of all food establishments within a ½ mile radius of campus. These 6 days do not exist for these businesses today. Additionally, all of these establishments will be fully staffed on game days providing extra cash to employees of these businesses. This amounts to a large influx of money to the city of Fort Collins by the large number of people coming from out of town (like my family). The end result is extra tax revenue for the City of Fort Collins.

I am no longer a resident of Fort Collins but am disappointed that the City Council has taken an adversarial role against Tony Frank with his plans for CSU. I believe that many of your questions could be answered by the Pueblo City Council. After all, CSU built a brand new on-campus stadium using private funds just a few short years ago in Pueblo.

Regards,

Aaron Macan

Sr. Systems Engineer

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From: Darrell Blair <darrellblair@gmail.com>

To: Karen Weitkunat <kweitkunat@fcgov.com>

Cc:

Date: Thu, 26 Apr 2012 19:12:58 +0000

Subject: CSU needs an on campus stadium

Dear Mayor,

I left Colorado in 2008 to pursue a PhD at the University of Tennessee in Knoxville. Every fall since my arrival here I'm continually astounded by the support and pageantry of the football

program, even one that has suffered in the win column the past four seasons. Seeing thousands of folks clad in orange with every local business supporting the Vols with stickers, banners, marquee displays, posters, giveaways, etc. ... it all made me jealous. I want the same treatment for CSU in Fort Collins.

An on-campus stadium is a terrific, and much required, venture for Colorado State. Living in Knoxville, I've witnessed firsthand the heightened passion and cohesiveness between a university and a community as highlighted on fall Saturdays at Neyland Stadium. Everyone associated with Colorado State (its fans, students, staff, athletes, alums and Northern Colorado residents) deserves to experience the unsurpassed game-day atmosphere and pride of an on-campus stadium. Unfortunately, some Fort Collins residents neither realize what they are missing nor comprehend the positive economic and intangible contributions offered by such a facility to the university and community.

Such a venue would uniquely and definitively highlight Colorado State and Fort Collins, as well as further connect the university to the Northern Colorado community. In the same visit, hopeful CSU students and their parents could tour the campus and experience the unbridled pride of our Green and Gold faithful. Also, a conveniently located on-campus venue could be constructed so as to host concerts, games other than football and community events (perhaps even serve as a hotel and conference center) -- thus further enhancing the facility's value.

Detractors fail to realize the statement made by a new, first class on-campus facility. It would boldly display CSU's beliefs for the future and, at last, appropriately reflect the tremendous pride and prestige of Colorado State in a single facility. The stadium offers our athletics programs the chance to match the excellent academics programs already in place at CSU.

Truly, this is a time for CSU to shine.

The vision for an on-campus stadium and invigorated leadership at CSU mark the beginning of a bold new era. Construction of an on-campus stadium should begin posthaste. I fear this is going to be bumpy ride rife with controversy and obstacle, but I vehemently support Dr. Tony Frank and Athletic Director Jack Graham.

Grand visions demand grand venues.

Darrell Blair, ABD
Doctoral Candidate
University of Tennessee
College of Communication and Information
School of Journalism and Electronic Media
104 Communications Building
Knoxville TN 37996

----- Forwarded message -----

From: "erikwilmsen@comcast.net" <erikwilmsen@comcast.net>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkunat <kweitkunat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Thu, 26 Apr 2012 19:55:06 +0000

Subject: CSU Stadium Discussion

Dear Fort Collins City Council members,

I am a life-long Fort Collins resident, a CSU alumnus and a CSU employee. I am a person who has great passion for the amazing city we live in as well as for my alma mater.

I was very concerned by the political posturing that occurred during what was supposed to be an informational session about the stadium proposal with CSU President Dr. Tony Frank on Tuesday night.

Claims made by various council members that there is no support in the community for the proposed stadium were misinformed at best. And, at worst, they were disingenuous and dishonest. Anyone who has been paying attention knows that there are two small groups that

feel passionately on either side of this issue. The opposition got together early and have been running an organized smear campaign from the start. That does not mean support does not exist. Now that project supporters have begun to organize, you will see more balance. Perhaps more important though is the fact that in polling efforts more than 90 percent of those contacted didn't bother to respond. This suggests that most aren't that concerned one way or the other.

Attempting to bully the university with a city referendum is, again, pointless posturing for political gain. Such a show would have no power over CSU and would waste tax revenue. Do I get to vote on whether a new neighborhood is built in the field next to my house? Of course not and that is something the city does have control over. To be clear, I'm not complaining about the proposed development – I'm merely using it as an example.

Please try to remember that CSU is a critical member of the Fort Collins Community. The university is the largest employer in Larimer County. Many of the quality, high-paying jobs that exist in Fort Collins do so because CSU is here. And because those quality jobs exist, we are able to support a highly diverse and attractive retail atmosphere. All of these things lead to more tax revenue for the city which means better services for everyone. Virtually every Fort Collins resident benefits directly or indirectly from CSU's presence here. In short, Fort Collins would not be nearly the vibrant community it is without CSU. And, by the same token, what is good for CSU is generally good for Fort Collins.

One can argue the merits of academics vs. athletics endlessly (though frankly that is not the job of the city council). What cannot be disputed with any credibility is that bringing the stadium onto campus has tremendous potential to benefit local businesses on game-day and to increase tax revenue for the city of Fort Collins. Are there some potential problems too? Of course. And that is why CSU is conducting this process in an open manner. Ultimately, whether to build the stadium is a decision to be made by Dr. Frank and by the CSU Board of Directors.

Dr. Frank came to you as part of process to engage the city as a partner and have a meaningful discussion. If he decides to move forward with this project, the city will have the opportunity to work hand-in-hand to make this the best project possible for both Fort Collins and CSU. So I ask you, is good city stewardship working as a partner on a positive project or is it better to engage in political grandstanding and lose out on the opportunity to participate? As a voter I will certainly be paying close attention.

Thank you for your time.

Sincerely,

Erik Wilmsen

----- Forwarded message -----

From: Paul Smythe <paul.smythe@gmail.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Fri, 27 Apr 2012 00:53:46 +0000

Subject: New CSU Stadium

Dear Fort Collins City Council,

I graduated from CSU in the Summer of 2004 and lived in the city for 4 years. I had the pleasure of covering the CSU football team for 3 years for CTV, and have worked in Remote Sports TV Production professionally for the last 10 years. Over this time period, I have worked at Hughes Stadium on game days and set up days at least 25 times. So I believe that I am very familiar with the facility and the pros and cons it possess. The last 4 years, I have worked for ESPN every weekend during college football season at different games throughout the country. This has given me the chance to work at stadiums in the SEC, Big 12, ACC, Pac-12, Big 10, and Big East conferences.

The fact that Hughes Stadium is both not on campus, and not even visible from any main thoroughfare in Fort Collins puts CSU at a disadvantage for player recruiting and fan attendance. From what I have seen firsthand at over 40+ schools all over the country, is that an on campus stadium completely changes and enhances the game day experience. If CSU's main campus was the location of a new stadium, the long term economic impact for any business on campus or within the surrounding area would be huge! At many schools I have worked at, many fans at games that are sold out, still attend tailgating and pre-game festivities and spend valuable dollars beyond the capacity of their stadiums.

A new stadium will be fantastic for CSU, the city of Fort Collins, and the business's in the surrounding area of campus. It is an essential step for the progression of the CSU football program and college experience for every student. Please give your support to this project and help our community evolve into a modern day College Football experience that hundreds of thousands of people live every Saturday across the country each fall.

Best Regards,

Paul J. Smith

----- Forwarded message -----

From: John Burkhartsmeier <veterinario76@yahoo.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Fri, 27 Apr 2012 01:31:06 +0000

Subject: CSU stadium

City of Fort Collins Leaders

I live outside of Fort Collins but I visit often. Like it or not, CSU is and always will be the center of Fort Collins culture and commerce.

I urge you to support President Frank and the CSU administration in their effort to upgrade the national image of CSU by improving the athletic face of the university.

CSU is a worldwide leader in veterinary medicine. I maintain that if you asked non-veterinarians around the country who has the best program in the US, CSU would not be mentioned. Schools with a strong athletic presence, such as Ohio State, Auburn, Louisiana State, Purdue, or Michigan State would come to mind first. None of these schools can compete with CSU in the veterinary arena, but all are better known because of their athletic headlines.

More national exposure for CSU will benefit the commercial interests in Fort Collins

Go Rams

John Burkhartsmeier CSU '72, '76

----- Forwarded message -----

From: Gary Clark <gary.clark@msn.com>

To: Lisa Poppaw <LPoppaw@fcgov.com>, Kelly Ohlson <kohlson@fcgov.com>, "Karen Weitkunat" <kweitkunat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, Wade Troxell <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Fri, 27 Apr 2012 05:23:54 +0000

Subject: CSU Stadium

I just read an article in the Coloradoan where you took Dr. Frank to task about CSU exploring a new on-campus stadium. In the article, you say you have not heard from any citizens who support the stadium, so I wanted to let you know that I support it, and that there are LOTS of other citizens who support it as well. Here are a few easy ways you could learn about other citizens who support the stadium:

Check out this facebook page: <https://www.facebook.com/#!/pages/I-support-CSUs-New-On-Campus-Stadium/272789946115489> and you'll find it has 842 "likes."

Attend a meeting hosted by the stadium committee. There were two meetings last week.

Read the comments after the articles in the Coloradoan. Many people who support the stadium provide their opinions.

Ask a variety of people what they think.

I should add that, even though I support the stadium project, I want to see where the money is coming from, as well as see the outcome of a few other issues. I'm hopeful that the committee can solve these problems, but I'm aware that it's possible they won't be able to.

As a citizen, it bothers me that certain members of council don't seem open-minded about the project, and feel compelled to question Dr. Frank publicly about CSU business. What's the purpose of this? Does the council have any authority over the project, or over CSU?

It bothers me that some members of council would publicly announce that they "can't get their heads around" the project. I'd like to see the council let the stadium committee do their work to see if the project is viable before it gets involved with CSU business.

Thanks for listening,

Gary Clark

1119 Twinberry Court, Fort Collins

----- Forwarded message -----

From: "Patterson, Jason" <jason.patterson@hp.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Fri, 27 Apr 2012 12:29:40 +0000

Subject: CSU on campus stadium

Now I don't live in Ft. Collins, I don't even live in Colorado. However I try to get up there once a year or so to attend a CSU game, usually the game I like to go to is CU which is played in Denver. With a new on campus stadium I would try a lot harder to attend more games IN FT COLLINS. Think of the economic impact to the community if people like myself were more willing to travel to Ft Collins to attend a football game? I have also heard from many of my

friends who attend games right now that they would be more likely to hang out in Ft Collins after a game if the stadium was on campus. Denying a University such as CSU an on campus stadium would be a travesty that could set CSU back 50 years in terms of athletics and a university as a whole. I urge you to approve the building of a new football stadium, and give an upstart football team a fighting chance.

Thank you,

Jason Patterson

Jason Patterson

IPG, PSG field engineer Central Texas

Hewlett-Packard Company

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jason.patterson@hp.com / Email

4615 Crestway Dr

Austin, TX 78731

USA

----- Forwarded message -----

From: Tyler Shannon <tyler@incide.net>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Fri, 27 Apr 2012 13:04:29 +0000

Subject: Interviews of Boise State President & TCU Athletic Director Regarding the Importance of an On-Campus Stadium

City Council Members,

BeBold has recently completed interviews of Boise State President Dr. Bob Kustra and TCU Athletic Director Chris Del Conte regarding their recent success in college athletics, what CSU would need to achieve similar success, and the value that an on-campus stadium has brought their university and local municipalities. I thought this info may be of interest to you. Transcripts are attached and we are releasing this info on our website.

Also, 2 BeBoldCSU Billboards will be put up in town to show support for the stadium and CSU. One will be next to campus on the corner of Prospect and Mason. The other will be on the corner of Drake and College.

Enjoy!

Tyler Shannon

www.beboldCSU.org

----- Forwarded message -----

From: "Kaplan, Ben" <bkaplan@qualcomm.com>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Fri, 27 Apr 2012 14:54:18 +0000

Subject: BeBoldCSU's Interview with Boise State President, Dr. Bob Kustra

Hello City of Fort Collins City Council,

Please find attached interview with Boise State's President regarding the importance of excellent athletics in relation to overall excellence of a university. He cites specifically where an on-campus stadium has helped them and what would happen if that stadium was moved.

Sincerely,

Ben Kaplan

----- Forwarded message -----

From: Brian Grauberger <bgrauberger@thegroupinc.com>

To: Kelly Ohlson <kohlson@fcgov.com>, Karen Weitkumat <kweitkumat@fcgov.com>, Darin Atteberry <DATTEBERRY@fcgov.com>, Bennet Manvel <bmanvel@fcgov.com>, Lisa Poppaw <LPoppaw@fcgov.com>, Aislinn Kottwitz <AKottwitz@fcgov.com>, "Wade Troxell" <WTroxell@fcgov.com>, Gerry Horak <ghorak@fcgov.com>

Cc:

Date: Fri, 27 Apr 2012 16:26:36 +0000

Subject: New Stadium Support

City Council Members:

I believe the City of Fort Collins and Colorado State University have a unique opportunity that very few communities have - a chance to create a new culture and economic development framework that will shape this City for generations to come. The on campus stadium, an idea which I have supported since the time I attended CSU, in my opinion can be one of the best things that could happen to the University and the City of Fort Collins. From a

"community spirit" point of view, Fort Collins as a whole can benefit from the bonding that comes along with positive social events. Winning teams provide a reason for a community to gather together and support a single purpose. While there is no guarantee of a winning team, I believe the university is finally making the commitment to compete on a national level with its athletics.

From a financial standpoint, I believe both the City and CSU could benefit tremendously. When I attend a CSU Football game at Hughes Stadium, I enjoy myself, but the area surrounding the stadium does nothing to support the University or the City financially. After the game, like most every other fan, I get in my car and fight traffic to get home. The thought of driving across town to take the family to dinner is not a pleasant one. I can only imagine with a new campus stadium how my pre-game and post-game activities may change. Perhaps breakfast with the family at one of our great Old Town restaurants, then an easy bus ride or walk to the stadium, perhaps buying some CSU gear on the way? After the game going to one of the local restaurants for dinner or drinks. Maybe taking the kids to the bookstore or for ice cream? The economic impact could be huge. And this is where I want to address the Mason Street Corridor - I really hope that the City will look at the design of the corridor, not only as bus and pedestrian traffic, but also a "lifestyle corridor." I can envision grass lined sidewalks, with architecturally pleasing light posts and CSU game day banners. The bus stop at the campus should tie in with a path to the stadium. Hopefully, Mason Street can have some curvature, rather than be one straight shot from north to south. The corridor could be a place that businesses flock to, rather

than just a transportation system. The list goes on and on, and I am sure you have considered these items. I know that ideas can be restricted by the all mighty dollar, but CSU and the City of Fort Collins will never have this opportunity again.

Again, I just felt compelled to share my thoughts.

Regards,

Brian Grauberger

Broker Associate/Partner

The Group, Inc. Real Estate

Cell: 970-690-9746

Office: 970-229-0700

Web: www.brianinfortcollins.com

----- Forwarded message -----

From: Joel Cantalamessa <joel@theblackdiamondgroup.net>

To: Karen Weitkunat <kweitkunat@fcgov.com>

Cc:

Date: Fri, 27 Apr 2012 16:43:34 +0000

Subject: RE: Couldn't be more disappointed in the FTC City Council tonight

Thank you, Mayor Weitkumat....

To follow up with my previous email, I do want to share two interviews I did on behalf of the Be Bold CSU organization....one is with Boise State President Bob Kustra and another is with TCU Athletic Director Chris Del Conte, who both eloquently illustrate why investing in athletics benefits the entire university, building state-of-the-art facilities, and having an on-campus stadium is crucial to the culture of a university. I invite you to read these enlightening interviews, and feel free to share with the City Council. Thank you very much.

<http://beboldcsu.org/2012/04/27/beboldcsu-interviews-boise-state-president-dr-bob-kustra/>

<http://beboldcsu.org/2012/04/21/beboldcsu-interviews-tcu-ad-chris-del-conte/>

Have a great day, and a great weekend!

--Joel

=====

Joel Cantalamessa

The Black Diamond Group, LLC

www.theblackdiamondgroup.net

From: "Karen Weitkumat" <kweitkumat@fcgov.com>

Sent: Friday, April 27, 2012 10:38 AM

To: "joel@theblackdiamondgroup.net" <joel@theblackdiamondgroup.net>

Subject: RE: Couldn't be more disappointed in the FTC City Council tonight

Thank you for your comments about the proposed on-campus CSU stadium. On behalf of the City, I have received your email. Due to the volume of emails we are receiving on this topic, I am not able to reply individually to each one, but be assured I have received your comments. I appreciate your thoughts.

Sincerely,

Mayor Karen Weitkunat

From: Joel Cantalamessa [mailto:joel@theblackdiamondgroup.net]

Sent: Wednesday, April 25, 2012 12:29 AM

To: Kelly Ohlson; Karen Weitkunat; Darin Atteberry; Bennet Manvel; Lisa Poppaw; Aislinn Kottwitz; Wade Troxell; Gerry Horak

Subject: Couldn't be more disappointed in the FTC City Council tonight

Dear City Council Members,

I am a CSU alumnus and devout Ram athletics donor and fan, and I am extremely disappointed in how the Council members treated Dr. Tony Frank in tonight's forum. What should have been an information gathering meeting with an open dialogue of questions and answers was instead a railroading by many council members who spouted baseless opinions and seemed unopen to hearing what Dr. Frank had to say. Even more disappointing was the threatening to issue a referendum to get a yes/no vote by residents on the stadium to discourage the building process. If you dislike college athletics, fine. But, why would you be against something that could bring people to Fort Collins, bring revenue to the city, unite our hundreds of thousands of alumni, improve the stature of CSU athletics, provide the university with a way of earning more revenue (not just through football games, but many other events throughout the year), and helping offset the shortfall of higher education funding from the state (especially since the funds for this stadium will come from private funds!). Not to mention, an on-campus stadium will give fans a much greater experience each game day!

But all that being said, the ultimate goal behind building an on-campus stadium is not just to do all the things above, but rather to CHANGE THE CULTURE at CSU. We have one of the lowest alumni donor rates in the country. We clearly have a disconnect. CSU has transformed its campus over the past few years, and will continue doing so thanks to the \$550M campaign towards academic facilities. What a better way to showcase the amazing campus and bring alumni and visitors back by having a stadium on campus where tens of thousands of people can

spend their entire day, instead of out at the current Hughes site, which forces people to bypass the campus, and sends them to an area of town where there are no businesses, restaurants, etc. I've been to 120 games at Hughes Stadium since my freshman year. I have many great memories and a love for Hughes Stadium. But, an on-campus stadium changes everything for the better. And, instead of me bypassing the campus on my way to Hughes....and then heading home afterwards, I'll actually spend my game days on campus and then patronizing the nearby restaurants, shops, etc.

The other thing that was strange about your forum tonight is that it seems Council members believe there is no support in the community for this stadium. Surely you must be joking. I have run a CSU fan website (RamNation.com) for more than a dozen years. I've never seen our traffic dip as low and become as negative as it had last fall. CSU athletics had essentially hit rock bottom. When A.D. Jack Graham came in and talked about his dream of an on-campus stadium, our traffic spiked to unprecedented levels, and there was a renewed sense of hope among the web community. Of our approximate 22,000-25,000 monthly visitors, NOT A SINGLE PERSON has spoken out against the stadium or even questioned why. I am not exaggerating when I say that we've had a 100% pro-stadium audience. Obviously, the people on our website care about CSU and CSU athletics. Most of the people who are against the stadium could care less about CSU athletics. If the local community doesn't care about the university or its athletic programs, I think you need to take their anti-stadium stance with a grain of salt. Lastly, I am also a fundraiser for the Ram Club scholarship fund. I have raised money for CSU for about 10 years now. I have not personally seen this level of excitement from our fans, and people actually approaching ME to donate, rather than me having to approach them. The thought of a new stadium, and this "Bold New Era" in CSU athletics has inspired people like I haven't seen in 10 years as a fundraiser for CSU.

I love CSU, and I love Fort Collins. But, this backwards thinking by some residents in our community is disappointing -- and the fact that our city Council seems so against it really, really stings me. I sure hope you take the time to educate yourselves on the important reasons behind the dream of building this on-campus stadium. And you need to know that it's actually the anti-stadium folks who are the minority here. By a long shot.

Thanks for your time.

--Joel

=====

Joel Cantalamessa

The Black Diamond Group, LLC

www.theblackdiamondgroup.net

----- Forwarded message -----

From: Adam Hickman <AHickman@fcgov.com>

To: Karen Weitkunat <kweitkunat@fcgov.com>

Cc:

Date: Fri, 27 Apr 2012 17:09:45 +0000

Subject: Colorado State University Stadium

test

Adam Hickman

PC Hardware/Software Specialist

ahickman@fcgov.com

970.221.6791 HelpDesk

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Tell us about our service, we want to know.

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From: "mimmasche@comcast.net" <mimmasche@comcast.net>

To: City Leaders <CityLeaders@fcgov.com>

Cc:

Date: Fri, 27 Apr 2012 18:31:43 +0000

Subject: Fwd: Support of the proposed CSU On Campus Stadium

Mike ImMasche

970-229-1578

mimmasche@comcast.net

From: mimmasche@comcast.net

To: akottwitz@fcgov.com

Sent: Wednesday, April 25, 2012 11:03:06 AM

Subject: Support of the proposed CSU On Campus Stadium

Council Member Kottwitz:

As my elected City Council Representative I want to thank you for your service. I wish to state my enthusiastic support of the proposed CSU on campus stadium. I have lived in Fort Collins since 1974 and been a season ticket holder in football since 1977. For the first time in all my years of observing CSU, we have a leader in Dr. Frank that understands how a successful athletic program can enhance the total mission of the university. I know first hand the quality of the academic programs (my son graduated with honors with a degree in Electrical Engineering) and how prepared he was to entering the business world. There seems to be this belief that if you have a successful athletic programs, that somehow you diminish the quality of your academic offerings. All we have to do is look at CSU's peer institutions(Kansas State, Iowa State, Oklahoma State, etc.) to see that is not the case. As Dr. Frank has stated on many occasions CSU will strive for excellence in all areas. To me there are two larger issues.

1. How does the city view its relationship with the university. Does it appreciate all that CSU offers and understand the value that a university brings to the community in terms of economic benefits, culturally, and yes even athletics.

2. The proposed stadium is only a part of a long term vision that Dr. Frank has for the university. With dwindling dollars coming from the state you have to change your business model. Dr. Frank understands this and realizes that within the not to distant future CSU will have to not rely on any state funding. Therefore, one of prime revenue streams will be tuition. In order to increase tuition you need students, in order to increase enrollment you need a place that students want to attend. That means strong academic programs, updated and current facilities, and yes a community that welcomes and embraces students.

I am sure you are aware that CSU just completed a successful capital campaign that raised \$550 million dollars earmarked for academic programs. It is so refreshing to have leadership that is moving CSU forward for years to come and I hope that the city sees how both entities need each other.

Again thank you for your service and feel free to forward this email to the other council members.

Mike ImMasche 2420 Owens Avenue

970-229-1578

mimmasche@comcast.net

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