2009-2010 Report on Donor Impact
Proud Past, Promising Future. A Legacy of Progress.
“Upon the subject of education, not presuming
to dictate any plan or system respecting it, I can only
say that I view it as the most important subject which
we as a people can be engaged in.”

– Abraham Lincoln
President's Message

When President Abraham Lincoln signed the Morrill Land Grant Act in 1862, he created a radical new kind of institution, one that rewarded merit by providing access to a college education for every student with the ability and motivation to earn a degree. From these beginnings, Colorado State University has evolved into a world-class research university tackling the complex challenges of the 21st century.

Throughout this report, we share the words of students, alumni, and friends who have carried forward the legacy of the land-grant university. These are just a few of the many inspiring stories about the impact of your gifts. We are sincerely grateful for your unwavering vision and generosity. Together we have faced the challenges of the last year with optimism and resolve, and have emerged stronger than ever. The land-grant legacy is alive at Colorado State.

—Tony Frank, President, Colorado State University
“Although the Campaign for Colorado State University has coincided with the most challenging economic times in recent history, our supporters have given in unprecedented ways. While many other institutions grappled with declines in giving over the last year, Colorado State saw an increase in both number of donors and amounts given. We owe a tremendous debt of gratitude to you, our stalwart alumni, friends, and industry partners.”

– Brett Anderson, ’87, Vice President for Advancement, Colorado State University

The Campaign for Colorado State University: Progress on All Fronts

In August 2009, we launched the public phase of the Campaign for Colorado State University, the University’s first comprehensive campaign, with a fundraising goal of $500 million. Thanks to the generosity of our donors, the campaign is making strong progress toward this goal. In Fiscal Year 2009-2010, the fifth year of the University’s seven-year campaign effort, Colorado State was one of only a few colleges and universities that experienced an increase in number of donors (15 percent) and dollars raised (6.6 percent) over Fiscal Year 2008-2009. On average, U.S. public research universities saw more than a 13 percent decrease in private support.

The University also saw a sizable increase in overall alumni engagement, alumni volunteers, and Alumni Association membership. Our alumni and friends also have done wonderful work rallying support for the University and spreading the word about how Colorado State is making a difference in our communities and around the world. More than half of the gifts received during the campaign have been made by first-time donors to Colorado State. As of June 30, 2010, the campaign had raised $340 million to support scholarships, fellowships, faculty positions, research, outreach, and new and renovated campus facilities. The charts in this report detail the momentum Colorado State has continued to build throughout the campaign. The campaign will continue through June 30, 2012.
## Campaign Progress

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<tbody>
<tr>
<td>**Extraordinary People</td>
<td>Academic Excellence**</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Scholarships and Fellowships</td>
<td>$10,922,614</td>
<td>$7,511,595</td>
<td>$13,327,835</td>
<td>$6,238,819</td>
<td>$12,098,337</td>
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<td>Endowed Faculty Positions</td>
<td>$344,395</td>
<td>$1,101,824</td>
<td>$7,333,924</td>
<td>$6,699,803</td>
<td>$997,900</td>
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<td>Undergraduate Experience</td>
<td>$14,198,485</td>
<td>$7,228,501</td>
<td>$7,840,328</td>
<td>$5,608,951</td>
<td>$32,301,419</td>
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<td><strong>Academic Excellence Subtotal</strong></td>
<td>$25,465,494</td>
<td>$15,841,920</td>
<td>$28,502,087</td>
<td>$18,547,573</td>
<td>$45,397,656</td>
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<tr>
<td>**Life-changing Programs</td>
<td>Research, Outreach Programs to Solve Universal Challenges**</td>
<td></td>
<td></td>
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<tr>
<td>Life-changing Programs Subtotal</td>
<td>$27,884,150</td>
<td>$33,548,910</td>
<td>$42,663,841</td>
<td>$31,382,676</td>
<td>$32,678,232</td>
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<tr>
<td>**Places for Learning and Discovery</td>
<td>New and Renovated Facilities for a 21st-Century University**</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Places for Learning and Discovery Subtotal</td>
<td>$4,687,263</td>
<td>$5,071,145</td>
<td>$8,358,803</td>
<td>$2,712,195</td>
<td>$16,842,862</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td>$58,036,907*</td>
<td>$54,461,975*</td>
<td>$79,524,731*</td>
<td>$52,642,444*</td>
<td>$94,918,750*</td>
</tr>
</tbody>
</table>

*Totals may not equal the sum of individual amounts due to rounding to the nearest dollar.
The overall campaign total for FY06-FY10 will not equal the sum of the individual campaign years due to giving activities that span fiscal years.
In Fiscal Year 2009-2010, Colorado State University received $58 million in private support. Colorado State University Foundation takes great care to report performance and to use good stewardship in managing these gifts. For the fiscal year that ended June 30, 2010, Colorado State University Foundation had a return of 12.75 percent. The Foundation’s invested assets as of June 30, 2010, totaled $232,992,000. As you review the financial sections of this report, you may want additional information. We encourage you to visit the Foundation website at www.csufoundation.org.

“After experiencing the most difficult financial period in recent years, Colorado State University Foundation is pleased to report a strong 2009-2010 fiscal year. We were able to position ourselves to take advantage of change and opportunity. While we continue to face challenging economic conditions, we are poised to achieve our long-term goal of sustained growth. In every market, we remain dedicated to prudently stewarding the assets entrusted to us.”

–Kathleen Henry, ’70, President and CEO
Colorado State University Foundation

Fiscal Year 2009-2010
In Fiscal Year 2009-2010, Colorado State University received $58 million in private support. Colorado State University Foundation takes great care to report performance and to use good stewardship in managing these gifts. For the fiscal year that ended June 30, 2010, Colorado State University Foundation had a return of 12.75 percent. The Foundation’s invested assets as of June 30, 2010, totaled $232,992,000. As you review the financial sections of this report, you may want additional information. We encourage you to visit the Foundation website at www.csufoundation.org.

Types of Support

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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Noncash</td>
<td>$5,591,183</td>
<td>$2,584,998</td>
<td>$2,417,775</td>
<td>$7,330,635</td>
<td>$8,990,485</td>
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<td>Private Contracts and Grants</td>
<td>$20,751,970</td>
<td>$27,388,761</td>
<td>$25,806,979</td>
<td>$19,504,974</td>
<td>$18,183,924</td>
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<tr>
<td>Total Pending Pledges</td>
<td>$3,874,167</td>
<td>$3,484,406</td>
<td>$18,187,738</td>
<td>$3,895,160</td>
<td>$24,914,856</td>
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<td>Wills and Bequests</td>
<td>$9,227,166</td>
<td>$1,012,000</td>
<td>$5,711,641</td>
<td>$3,255,418</td>
<td>$22,157,277</td>
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<tr>
<td>Total Private Support</td>
<td>$63,439,482</td>
<td>$69,808,194</td>
<td>$84,651,796</td>
<td>$63,411,502</td>
<td>$99,433,770</td>
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</table>

*Totals may not equal the sum of individual amounts due to rounding to the nearest dollar. The overall campaign total for FY06-FY10 will not equal the sum of the individual campaign years due to giving activities that span fiscal years.
Your Collective Commitment

Donations at all levels from alumni, friends, foundations, and corporations are all critical to our progress. On each of the following pages is a story that highlights the positive impact your gifts are making.

Sources of Support

Campaign for Colorado State University: July 1, 2005 - June 30, 2010

<table>
<thead>
<tr>
<th>Sources of Support</th>
<th>Amounts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>$66,793,933</td>
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<tr>
<td>Students</td>
<td>$15,394</td>
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<tr>
<td>Friends</td>
<td>$49,338,591</td>
</tr>
<tr>
<td>Friends of CSU</td>
<td>$6,597,215</td>
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<tr>
<td>CSU Employees</td>
<td>$951,836</td>
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<tr>
<td>Parents 1</td>
<td>$15,407,117</td>
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<tr>
<td>Corporations and Foundations</td>
<td>$84,306,334</td>
</tr>
<tr>
<td>Corporations</td>
<td>$55,064,238</td>
</tr>
<tr>
<td>Foundations</td>
<td>$48,610,412</td>
</tr>
<tr>
<td>Sponsored Research</td>
<td>$13,104,941</td>
</tr>
<tr>
<td>Estates and Trusts</td>
<td>$12,776,032</td>
</tr>
<tr>
<td>Associations</td>
<td>$7,499,487</td>
</tr>
<tr>
<td>TOTAL*</td>
<td>$340,190,011</td>
</tr>
</tbody>
</table>

*Totals may not equal the sum of individual amounts due to rounding to the nearest dollar.

1 Current parents only.

Support for Colleges and Nonacademic Units

Campaign for Colorado State University: July 1, 2005 - June 30, 2010

- Agricultural Sciences: $38,182,955
- Applied Human Sciences: $20,056,799
- Business: $23,790,596
- Engineering: $40,816,891
- Liberal Arts: $8,158,785
- Natural Resources: $48,653,755
- Natural Sciences: $18,099,049
- Veterinary Medicine and Biomedical Sciences: $99,110,008
- Alumni Relations: $1,402,374
- Athletics: $20,175,717
- Morgan Library: $1,468,261
- Student Affairs and Enrollment & Access: $7,499,487
- Other University Funds: $12,776,032
Matt Blake had worked in construction for 14 years when he decided to go back to school and earn a degree in order to enhance his career. When he told his wife’s grandparents, Jerry and Sue Crane, about his decision to enter CSU’s construction management program, they offered to help with his financial responsibilities while he earned his degree. When Matt graduated and wanted to begin repaying the Cranes, they told him they would like him to think of a different way to give back. So Matt and his wife, Candice, decided to establish a scholarship – the Jerry and Sue Crane Memorial Scholarship – that would help future construction management students.

“Our Stories: Building a Future

“It’s important to realize we don’t do it alone. We were so grateful to Jerry and Sue for their generosity. When you receive help yourself, it plants a seed. I wanted to ease the burden for someone down the road. I wanted to help others get through school, to enroll, and to finish, rather than having to take it just a class at a time. Establishing this scholarship was a way for us to honor and continue Jerry and Sue’s lifelong legacy of helping people.”

– Matt Blake, ’08, Construction Management
When Taylor Ronne graduated from Colorado State’s environmental engineering program last year, he became the first in his family to earn a college degree. His gifts to the First Generation Award program are part of his plan to give back the sum that the program invested in him, plus funds to support one more first-generation student through college. Taylor now works at Colorado State’s Center for Environmental Management of Military Lands, where he develops water management technologies that have low environmental impact. His future goals include graduate school and attaining his professional engineer’s license.

“The First Generation scholarship gives people from all backgrounds a chance at an education and a better life. I’m giving back in the hopes that someday everyone will have an affordable education. I feel so fortunate. Others helped me get an education and have a great college experience. Ever since I became part of the community of First Generation scholars, I’ve had a sense of how important it would be to give back and help break the cycle of poverty. Every bit counts.”

–Taylor Ronne, ’09, Environmental Engineering

Vanessa Trujillo, a senior from Greeley, is a current recipient of the First Generation Award. Vanessa participated in Colorado State’s Key Academic Community and served as a mentor in the program during her junior year. She is a member of the Dean’s Student Leadership Council in the College of Business and is vice president of Delta Xi Nu Multicultural Sorority. Vanessa will graduate next spring with a major in business and a minor in Spanish. Her future plans include an M.B.A. and a career in business. After earning her degree, she is looking forward to donating to the First Generation Award program, as well as to serving as a mentor for other first-generation students.

“Without the First Generation scholarship, I don’t know if I could be here. It’s more than funds; it’s the support of staff, professors, and other first-generation students who give assistance and advice every step of the way. There’s no question that as soon as I graduate, I will help future students.”

–Vanessa Trujillo, ’11, Business Administration

Our Stories: Passing it Forward
Our corporate and foundation partners contributed $35.8 million to the University this year, including funds for sponsored research. Helping find a cure for animal cancer is a top priority for the Bow Wow Buddies Foundation, the charitable arm of pet-care franchise Camp Bow Wow. The Foundation helps support the next generation of cancer scientists by providing annual funding for a graduate student studying at Colorado State’s Animal Cancer Center. This year’s selected Cancer Biology Scholar is veterinary resident Jenna Burton.

“*I feel so fortunate to be part of the best veterinary oncology program in the world. As a resident, I see many different cases and have access to a wide variety of novel treatments. Support from the Bow Wow Buddies Foundation has given me the opportunity to work more extensively on laboratory and clinical studies. In much of this research, we hope our work with animal patients may bring help to human cancer patients as well.*”

– Jenna Burton, D.V.M., Cancer Biology Scholar
For some students, hard economic times have meant leaving school. Many of these students are very close to meeting degree requirements. The Student Support Grant was established to help students who are close to graduation, but who cannot afford to complete their degrees due to financial crisis. Since the program’s inception in Summer 2009, 109 students have received a total of $180,575 in assistance. Angela Patton is one student who credits the grant with her graduation in August.

“It was the best feeling to find out I was eligible for this grant. I was in my senior year and had a new baby. Without this grant, I would have dropped out. Many parents don’t have the option of finishing school in such tough times. They abandon their dreams to provide for their families. Now I have a great job, with great benefits and opportunities for advancement. The Student Support Grant opened doors for me by allowing me to complete my degree. I’m incredibly grateful.”

– Angela Patton, ’10, Photography

Nearly 70 percent of all students at Colorado State receive need-based or merit-based financial aid. The Student Support Grant Program is one financial aid program that has had great success in granting a limited number of small gifts to help students in financial crisis finish their degrees. Often it takes less than $1,000 to change a life.
Sam Lustgarten, a 21-year-old senior majoring in psychology, spent two years as a residence hall adviser dealing with the suicide of a hall resident and the aftermath of the tragedy. He created the Always Remember, Never Surrender Scholarship to draw attention to suicide and to help support students who are preparing for careers in mental health. So far, Sam and 115 other donors have contributed nearly $12,000 to the new scholarship. The first award was made this fall to Brittnee Vagneur, a senior studying to pursue a career in clinical psychology. She hopes to help individuals who suffer with suicidal thoughts as well as those who have been touched by suicide.

Our Stories: Transforming Tragedy

“In Suicide affects this age group in tremendous ways, yet it isn’t often talked about. I wanted to reach out, and I felt this scholarship would be a positive, concrete way to keep suicide prevention on the forefront. My hope is that a great good can come out of this and that other suicides can be prevented.”

– Sam Lustgarten, ’10, Psychology
Many donors contribute to scholarships that honor the memories of well-loved former professors. The Paul Gleason Wildland Fire Scholarship was established in memory of adjunct professor Paul Gleason, a highly skilled and respected wildland firefighter who dedicated his 38-year career to improving firefighting safety. After Gleason died of cancer in 2003, longtime friends and fellow firefighters Sheila and Ken Till became aware that his memorial scholarship was in need of funding. The Tills decided to endow the scholarship through an estate gift. Ken is now retired after spending 35 years in fire management for the U.S. Forest Service and the National Parks Service. Sheila currently is the budget director for the Rocky Mountain Research Station in Fort Collins.

“Both Sheila and I worked two or three jobs going to school, so we know how tough it can be. We wanted to help future students in fire and land management, and supporting this scholarship is a way we can do that. It’s very important that we keep that legacy alive – not only Paul’s, but ours as well. Paul and I were on the same wavelength on so many things, including how we mitigate catastrophic fires, and bring every firefighter home safely.”

–Ken Till

Estate planning can maximize advantages for the donor as well as the recipient; the greatest benefit comes in leaving behind a legacy that is meaningful to you and that will impact future generations. This year, donors have decided to support the University through planned gifts or bequests valued at a total of $9.2 million.
Community members Jim and Wendy Franzen have provided tremendous support to the arts at Colorado State, including working with faculty to build a Jazz Studies Program from the ground up. The Franzens have funded faculty positions and graduate teaching assistantships, and are working to establish a jazz minor in the music curriculum. The Franzens’ overarching goal has been to provide students with the best jazz education possible.

"Jazz has been called the uniquely American art form. It has a rich legacy, one Professor Peter Sommer has ably imparted to his students. As we go forward, Peter is establishing the basis for a new legacy, a legacy of excellence in jazz education and performance at CSU."

– Jim and Wendy Franzen
John and Judy Sitzman are two loyal University supporters who, beginning with Judy’s father, 1938 Aggie graduate Irving Brown, are part of a four-generation family legacy at Colorado State. John, a 1960 graduate of the Department of Animal Sciences, was one of the founders of Ag Day. For more than 30 years, the Sitzmans have provided broad support, including gifts to student scholarships, the Department of Animal Sciences, Ag Enrichment, and Athletics. Last June, they hosted a large gathering for CSU Connections, which included CAM as an honored guest and five family members who have attended or are attending Colorado State.

“Both sides of our family have deep agricultural roots in Northern Colorado, so our support for the state’s land-grant school is a natural fit. One granddaughter is a current student and, hopefully, another three grandchildren will someday be Rams too. We remain committed to supporting CSU’s land-grant mission and view it as our University of choice in Colorado.”

– John Sitzman, ’60, Animal Sciences

More Colorado high school students choose Colorado State University than any other university in the state. Colorado State graduates more science, technology, engineering, and math majors than any other school in Colorado. After students graduate from Colorado State, they go on to make outstanding contributions to our state, nation, and world. An estimated 50,000 of our alumni work in Colorado and contribute $4.1 billion annually.
Colorado State University’s recently expanded Human Performance Clinical/Research Laboratory is on the forefront of preventing and treating chronic disease, including diabetes, cardiovascular disease, and obesity. A gift from the Schuster Family Foundation will provide for a named space dedicated to students in the Human Bioenergetics Ph.D. program.

“My support for the Human Performance Clinical/Research Lab grew out of my experience while undergoing a comprehensive heart health screening through the Heart Disease Prevention Program. During the testing, I was so impressed with the quality of the program, staff, and equipment. Community members benefit immensely from having access to the preventive medical services and health education programs the lab provides. I’ve supported the lab’s Ph.D. student space because I want to encourage the dedication and expertise that is required of graduate-level students.”

– Darlene Schuster, ’80, Occupational Therapy

This year, private support provided $27.9 million to Colorado State’s research and outreach programs dedicated to solving today’s most challenging problems. Contributions to new and renovated facilities across campus totaled $4.7 million this year.
In 1965, Barry Goldfarb earned an athletic scholarship to attend Colorado State. As a student-athlete, Barry studied political science, earned All-American honors on the varsity swim team, and competed on the water polo team. As an entrepreneur, Barry has worked in finance, real estate, and currently owns several wineries in California. Barry’s many philanthropic activities include service as a director of the Brandman Foundation. As a result of Barry’s commitment to Colorado State, the Brandman Foundation is providing support for the new Anderson Academic Center and for student-athletic scholarships. This year, the Brandman Scholarship was awarded to Colorado State sophomore Melissa Fisher, a water polo player from Danville, Calif.

Our Stories: Supporting the Rams

“An athletic scholarship made it possible for me to go to Colorado State. There are so many students out there who, like me, couldn’t afford to go to college without scholarship support. Student-athletes contribute so much to the University – they are working not only for themselves but for the school. Scholarships help to recognize and reward that effort.”

– Barry Goldfarb

A recent National Science Foundation survey reported that in terms of federal expenditures for science and engineering research, Colorado State University ranks second in the nation among public research universities without a medical school. On a per-faculty basis, the University ranks first in federally funded research and development among all public institutions.
Since the inception of the Campaign for Colorado State University in July 2005, **thousands of alumni, friends, foundations, and corporations have sustained our progress** toward the overall campaign goal of $500 million. By last June, the close of Fiscal Year 2010, the campaign had raised $340 million. Through the end of December 2010, private contributions had surpassed the $386 million mark, a milestone representing more than 77 percent of the final goal. Campaign advances include:

- By the close of Fiscal Year 2010, **$46,758,277** had been raised for **scholarships**.
- By the close of Fiscal Year 2010, **$27,250,025** scholarship dollars had been **awarded to students** through the colleges and athletics.
- By the close of Fiscal Year 2010, **10,965 privately funded scholarships** had been awarded to students.
- **363 new scholarships** have been created since the start of the campaign.
- **12 new faculty positions** have been established since the start of the campaign.
- **35 research, educational, and athletics facilities** have been built or renovated since the start of the campaign; 15 of these were 100 percent funded by private support.
- Through your gifts, **you have advanced the land-grant legacy** of Colorado State University. Your donations have already begun to increase financial support for students and faculty during a time of great economic difficulty. Your contributions are creating transformative learning and research opportunities for our students, and they are reshaping the campus for our growing community.

Thank You for Making a Difference.
Gifts That Will Endure

The Campaign for Colorado State University is by far the most ambitious fundraising endeavor in the school’s history. As we move forward toward the campaign’s close in June 2012, we ask for your continued support. Some critical campaign initiatives are not yet fully funded. Remaining goals include:

• Providing funding for student financial aid programs that ensure access to an affordable education, such as Colorado State University’s Commitment to Colorado program.

• Creating additional endowed chairs and professorships.

• Completing the planned facilities that will enable groundbreaking research and attract competitive grant funding.

For more details on initiatives that require additional funding in order to complete the campaign, please visit www.campaign.colostate.edu, or contact the Office of University Advancement.

We thank each of you for your incredible generosity. Together, we are creating a legacy. Together, we are making a difference – opening doors, changing lives, and transforming the world.
Proud Past, Promising Future. A Legacy of Progress.