Public, Private Partnerships, P3s strike a balance between market based projects (rentals near campus) and purely institutional projects as in a resident hall.

**In-House**
- Private involvement limited to contractors
- "Traditional"

**Outsourcing**
- Contract with private entity to provide services, staff, facilities, etc.
- Scope defined by institution

**P3**
- Institution and private sector agree to long-term cooperative partnership
- Private partners use skills and creativity to define method of meeting institution-defined output
- Institution retains role in oversight; may participate in investment

**Divestment**
- Sale of function or asset to private entity

**Purely Private**
- Private sector undertakes project without institution control or responsibility

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**Dependency on Market Forces**

- More
  - Private sector bears risk, no institutional input, rewards/returns

- Less
  - Institution retains primary risk, control, rewards/returns

- Parties share in the risk, control, rewards/returns
1,100

CSU GRADS WERE HIRED BY
1,100 UNIQUE EMPLOYERS IN 44 STATES
ORGANIZATIONAL CULTURE. ELEVATED.
Ascend develops capable, connected, and healthy organizations through a powerful affiliation to Colorado State University, leveraging excellence in training, wellness, professional development, entertainment, consulting, retreats, recruiting, networking, and more.
## Ascend Engagement Model

<table>
<thead>
<tr>
<th>AFFILIATE</th>
<th>ASSESS</th>
<th>ASCEND</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership • Concierge Service • Access to Services • Information Stream • Leadership Networking • CSU Preferred Partner Discounts</td>
<td>Organizational Assessment • Multi-dimensional Culture Survey • Leadership Team Interviews • Custom Research • Robust Report</td>
<td>Holistic Services • Wellness Programs • Training &amp; Development • Retreats • Topic Consulting • Recruiting • Arts/Athletics • Online Courses</td>
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<tr>
<td>Ascend Members</td>
<td>Category</td>
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<tr>
<td>Birko</td>
<td>Agriculture/Food Safety</td>
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<td>Bucking Horse</td>
<td>Residential Community</td>
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<td>Colorado Business Bank - Fort Collins Branch</td>
<td>Banking and Finance</td>
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<tr>
<td>Columbine Health Systems</td>
<td>Healthcare</td>
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<tr>
<td>Food Bank for Larimer County</td>
<td>Non-profit</td>
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<tr>
<td>Foothills Gateway</td>
<td>Non-profit</td>
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<tr>
<td>Fort Collins Country Club</td>
<td>Hospitality</td>
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<tr>
<td>Miramont Lifestyle Fitness</td>
<td>Health and Wellness</td>
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<tr>
<td>Office Depot/Office Max</td>
<td>Business Services</td>
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<tr>
<td>Synergos</td>
<td>Affiliation Management/Consulting</td>
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<tr>
<td>Total Benchmark Solutions</td>
<td>Healthcare Benchmarking/Technology</td>
<td></td>
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</tbody>
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Example Service Bundle

Designed for 50 – 150 Employees | Package Price - $29,850

- Five (5) enrollments into Professional and Leadership Development certificate programs
- Five (5) enrollments to the Disney Institute® (2-day on CSU’s campus, Aug 6 & 7)
- Three (3) full-day, on-site, Training and Development sessions of your choosing
- One (1) 10-week or two (2) 4-week nutrition classes for 15 staff members
- Three (3) Contemporary Topics in Nutrition presentations

- Thirty (30) tickets to the Rocky Mountain Showdown (August 29, Sports Authority Field)
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